

CAPACITY BUILDING PROJECT OPPORTUNITIES

MENU OF OPTIONS FOR BONNER ENGAGEMENT

Students in the Bonner Program are part of a four-year program that develops their experience, knowledge, and skills, equipping them to take on projects identified by community partners that build the capacity of community-based organizations and programs.

This form provides a menu of projects that Bonners and other students on our campus are prepared to complete for you, with Bonner staff and faculty support, over the next semester or school year. They fall in five categories:

- Volunteer Management Systems
- Marketing & Communication
- Fundraising
- Program Development
- Research

As you read through these project descriptions, we encourage you to consider where you have the most need and where you feel a student or student team could provide the most effective help to your organization and/or a specific program you operate. Please also consider how much time you will be able to devote to meet with the students to:

- Attend an introductory meeting to discuss your specific need(s) for the project (1-3 hours);
- Provide the necessary background information, data, text, or other resources for the project to be completed;
- Periodically check-in to provide feedback as the project progresses (est. at up to 1 hour every two weeks);
- Give feedback in the form of a final evaluation of the project using a form we will provide.

VOLUNTEER MANAGEMENT

Evaluate Volunteer Program

ANALYZE THE ALIGNMENT BETWEEN SERVICE RECIPIENTS' NEEDS AND PROGRAM GOALS, AND HOW EFFECTIVELY THOSE NEEDS ARE BEING MET. MAKE AN ACTION PLAN WITH REVISED GOALS AND APPROACHES.

Improve Volunteer Placement System

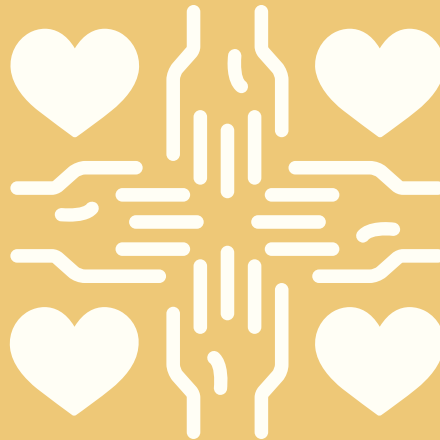
UPDATING LIST OF PROJECTS, ORGANIZATIONS, LOCATIONS, CONTACT INFORMATION, # OF HOURS AND SKILLS REQUIRED, SIGN-UP OPTIONS

Improve Tracking/Supervision Systems

FIND AND INSTALL SOFTWARE (E.G. BETTER IMPACT, VOLUNTEER IMPACT) WITH VOLUNTEER MANAGEMENT TOOLS THAT BEST FITS YOUR ORGANIZATION.

Volunteer Recognition

ORGANIZE EVENTS & ACTIVITIES, INCLUDING DEVELOPING VOLUNTEER BIOS FOR WEBSITES, PLANNING SOCIAL MEDIA SHOUT OUTS, GIVING CERTIFICATES AND SERVICE-AWARDS, AND PLANNING ANNUAL BANQUET



Organize Staff/Volunteer Trainings

ORGANIZE WORKSHOPS FOR STAFF TO GUIDE AND TRAIN VOLUNTEERS. ORGANIZE WORKSHOPS FOR VOLUNTEERS TO INTRODUCE THEM TO THE ORGANIZATION, THE COMMUNITY, AND THE PROJECTS.

Plan/ Improve Volunteer Recruitment Plan

DEVELOP PLAN INCLUDING RECRUITMENT MATERIALS, POTENTIAL PLACES FROM WHICH YOUR ORGANIZATION WOULD RECRUIT VOLUNTEERS, APPLICATION MATERIALS, INTERVIEW QUESTIONS, GRADING RUBRIC, TIMELINE TO CONCLUDE THE PROCESS, AND ACCEPTANCE LETTER TEMPLATE.

Volunteer Training Materials

PREPARE TRAINING MATERIALS THAT CLEARLY EXPLAIN HOW YOUR ORGANIZATION WORKS, THE RESPONSIBILITIES OF STAFF (POLICIES AND PROCEDURES), AND OTHER IMPORTANT INFORMATION RELEVANT TO THE EMPLOYEE'S ROLE.

Volunteer Impact Assessment

ASSESS IMPACT OF YOUR ORGANIZATION'S VOLUNTEER-DRIVEN PROJECTS BY IDENTIFYING AREAS TO BE ASSESSED, DETERMINING PROJECT TIME FRAME, DEVELOPING RESEARCH PLAN, CONDUCTING SURVEYS, IDENTIFYING PARTICIPANTS TO BE SURVEYED, COLLECTING DATA, AND REPORTING RESULTS.



MARKETING & COMMUNICATIONS

□ Promotional Videos

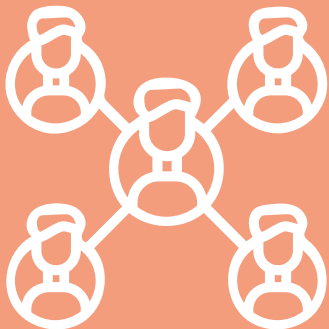
CREATE COMPELLING VIDEO CONTENT TO SHARE WITH YOUR COMMUNITY ON DIGITAL PLATFORMS.

□ Graphic Design

ENHANCE YOUR DIGITAL MARKETING MATERIALS WITH COMPELLING GRAPHICS DESIGNED TO INCREASE COMMUNITY ENGAGEMENT.

□ Social Media

ASSESS THE CURRENT STATE OF YOUR SOCIAL MEDIA PAGES AND GAIN ACTIONABLE RECOMMENDATIONS ON HOW TO IMPROVE PRESENCE AND ENGAGEMENT.



□ Email Lists

SET UP A LISTSERV / EMAIL MARKETING SOFTWARE (E.G. CONSTANT CONTACT) TO SHARE NEWSLETTERS, UPCOMING EVENTS AND EVENT REGISTRATION INFORMATION WITH MEMBERS / SUBSCRIBERS.

□ Annual Report

DESIGN AN ANNUAL REPORT THAT CONVEYS YOUR ORGANIZATION'S IMPACT OVER THE PAST YEAR AND CAN BE DISTRIBUTED VIA PRINT AND DIGITAL CHANNELS.

□ Case Study/Story

SHARE YOUR ORGANIZATION'S STORY & IMPACT WITH A CASE STUDY/STORY

□ Brochures & Flyers

DEVELOP PRINT MATERIALS WITH VIBRANT AND CUSTOMIZED VISUAL DESIGN THAT WILL HELP YOUR ORGANIZATION STAND OUT SO YOU CAN PUSH YOUR MESSAGING AND MISSION FARTHER.

□ Website Design

CAPTURE ATTENTION AND INSPIRE ACTION WITH BEAUTIFUL VISUAL DESIGN THAT GIVES EMOTIONAL RESONANCE TO THE WRITTEN CONTENT ON YOUR NEW OR EXISTING WEBSITE.

□ Press Release

ANNOUNCE AN EVENT, INITIATIVE, OR PARTNERSHIP TO NEWS OUTLETS WITH A WELL-WRITTEN, CONCISE PRESS RELEASE.



FUNDRAISING

PROGRAM DEVELOPMENT



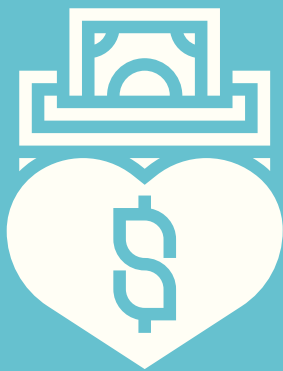
Fundraising Event

ORGANIZE AND HOST A FUNDRAISING EVENT OR IMPROVE EXISTING EVENTS



Grant Research

IDENTIFY AND RESEARCH GRANTS OPPORTUNITIES FOR NONPROFIT ORGANIZATIONS



Grant Writing

RESEARCH AND WRITE GRANTS PROPOSALS FOR NONPROFIT ORGANIZATIONS



Launch Online Campaign

UTILIZE ONLINE GIVING PLATFORMS, SUCH AS GOFUNDME AND FACEBOOK FUNDRAISERS TO COLLECT DONATIONS FOR YOUR ORGANIZATION



New Curriculum

DEVELOP CURRICULUM FOR NEW OR EXISTING PROGRAM(S)



Program Evaluation

CONDUCT AN EVALUATION OF PROGRAMS AND SERVICES, HOW EFFECTIVELY THEY MEET THE PROGRAM GOALS, AND IDENTIFY AREAS OF IMPROVEMENT.



Training & Operations Manual

DEVELOP OPERATIONS MANUAL FOR NEW OR EXISTING PROGRAM(S), WHICH INCLUDES STEP-BY-STEP INSTRUCTIONS WITH CLEAR VISUALS AND SIMPLE LANGUAGE.



New Program

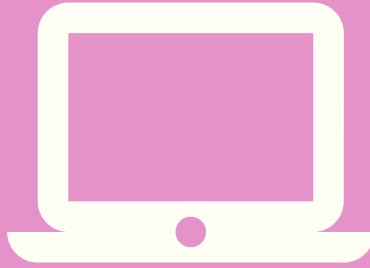
DESIGN A NEW PROGRAM OUTLINING COMMUNITY NEED, PROGRAM MISSION, VISION, AND GOALS, ANALYSIS OF STRENGTHS AND CHALLENGES/RISK FACTORS (SWOT), IMPLEMENTATION PLAN, AND ASSESSMENT PLAN.



Design Online Programs/Modify Existing Programs for Virtual Learning

WORK WITH AN EXPERT TO SET-UP A WEBINAR PLATFORM AND RECEIVE TRAINING ON HOW TO USE IT.

RESEARCH



Evidence-Based Practices & Model Programs

RESEARCH PROGRAMS/MODELS TO UNDERSTAND THE COMMUNITY AND BENEFICIARIES YOU SERVE, AND HOW SIMILAR ORGANIZATIONS AND PROGRAMS ARE WORKING.

GIS Mapping

TO DISSEMINATE INFORMATION ABOUT SERVICE PROVIDERS / ORGANIZATIONS

Issue Brief

CONDUCT RESEARCH ON A PARTICULAR TOPIC OR QUESTION.

Literature Review

SUMMARIZE IMPORTANT INFORMATION AND OUTLINE RELEVANT FINDINGS FROM CURRENT STUDIES OR EVALUATIONS.

Oral History

PRESERVE HISTORY OF LOCAL COMMUNITY BY INTERVIEWING, TRANSCRIBING, AND INTERPRETING THE VOICES OF THE PEOPLE IN RESPECTIVE COMMUNITIES.

Data Collection

IDENTIFY YOUR PROGRAM'S SUCCESS METRICS, AND LEARN HOW TO COLLECT AND ANALYZE DATA TO REGULARLY MEASURE THE EFFECTIVENESS AND IMPACT OF YOUR PROGRAMS.

Survey Design

DESIGN A SURVEY FOR YOUR BENEFICIARIES, SUPPORTERS, MEMBERS, OR OTHER STAKEHOLDERS, AND USE YOUR FINDINGS TO ENHANCE A SERVICE OR OTHER ASPECT OF YOUR ORGANIZATION.

Program Assessments/Evaluations

UNDERSTAND HOW WELL A PROGRAM CURRENTLY ALIGNS WITH ITS INTENDED PURPOSE AND STATED GOALS, AND IDENTIFY HOW YOU COULD IMPROVE RESOURCE ALLOCATION OR OTHER OPERATIONAL ASPECTS TO OPTIMIZE THE PROGRAM'S IMPACT.

Develop/Improve Database

DEVELOP DATABASE TO MANAGE VOLUNTEERS, RECIPIENTS, DONORS, AND IMPROVE REPORTING SYSTEM.

