

San José State University, Spring 2018

Sociology 164: Social Action

READING SCHEDULE

1/25 Class Begins

1/30 Issue Development

READER: Myers-Lipton, CHANGE!, Ch. 1, p. 1-6 (up to Case Studies)

2/6 Issue Development

BOOK: Myers-Lipton, CHANGE! Ch. 1, p. 6-18

2/8 Preface and Message to Teacher

BOOK: Myers-Lipton, CHANGE!, Preface/Message to Teachers

2/13 Setting the Tone

BOOK: Myers-Lipton, CHANGE!, Ch. 2, p. 21-28
Plato, The Allegory of the Cave

2/15 Change Theory

BOOK: Myers-Lipton, CHANGE!, Ch. 3, p. 31-48
VIDEO: Alinsky

2/20 Building Power

BOOK: Myers-Lipton, CHANGE!, Ch. 4, p. 51-59
READER: Lucila Ortiz, class of '10, p. 4
Rodriguez, "A More Balanced Playing Field...", p. 5
AS, SJSU, Board of Directors' Resolution, p. 6-8

2/22 Building Power

BOOK: Myers-Lipton, CHANGE!, Ch. 4, p. 60-68

2/27 SJSU Social Action: Walking Tour

READER: Markham, "The Man with the Hoe", p. 9-10
Notice: Headquarters Western Defense Command, p. 11
Beecher, "Internees", p. 12-13
Bonk, "San Jose Statement", p. 14-15
Rodriguez, "A Bold Statement that Still Resonates", p. 16-17

E-mail from Gabriel Thompson, p. 18
Baca, "The Cesar Chavez Monument Unveiled...", p. 19-20
SPEAKER: Lucila Ortiz

3/1 Research

BOOK: Myers-Lipton, Change!, Ch. 5, p. 71-84
READER: Josh Barousse, class of '07, p. 21-24
SPEAKER: Joshua Barousse
DUE: Portfolios 1-3 and log

2/27 Strategy and Tactics

BOOK: Myers-Lipton, Change!, Ch. 6, p. 87-99

3/1 Strategy and Tactics

BOOK: Myers-Lipton, Change!, Ch. 6, 100-108 Speaker: Rogelio Garcia

3/6 Campaign Kickoff

BOOK: Myers-Lipton, Change!, Ch. 7, p. 111-119
READER: Leila McCabe, class of '12, p. 25-27
SPEAKER: Leila McCabe

3/8 Campaign Kickoff

BOOK: Myers-Lipton, Change!, Ch. 7, p. 120-127
READER: Estelia Velasquez, class of '16, p. 28-30
SPEAKER: Estelia Velasquez

3/13 Group Dynamics

BOOK: Myers-Lipton, Change!, Ch. 8, p. 129-138

3/15 Group Dynamics

BOOK: Myers-Lipton, Change!, Ch. 8, p. 138-141

3/20 SJSU Social Action: Smith and Carlos

READER: Pitts Walker: "Keynote Speech...", p. 31-34
Leonard, "What Happened to the Revolt Black...", p. 35-40
Gazzaniga, "The White Man in the Photo", p. 41-46
VIDEO: Fists of Freedom

3/22 Campaign Plan

BOOK: Myers-Lipton, Change!, Ch. 9, p. 143-146

4/3 Campaign Plan

BOOK: Myers-Lipton, Change!, Ch. 9, p. 147-152

4/5 Right to A Job: Public Works

BOOK: Myers-Lipton, Ending Extreme Inequality, Prologue (ix-xv) & Ch. 1

DUE: Portfolios 4-7 and log

4/10 Right to A Job: Gulf Coast Civic Works Project

READER: Roberto Garcia-Ceballos, class of '10, p. 47-48
Diroy, "Louisiana Winter Project Seeks...", p. 49-50
Goldston, "Forgotten in Louisiana", p. 51-52
Flier, "38 Colleges: National Post Katrina Summit", p. 53
Chu, "SJSU Group Hosts Post Katrina Summit", p. 54
Lieurance, "Students to March for Katrina Anniversary", p. 55-56
Lieurance, "Gulf Coast Bill Passed by Assembly", p. 57
ACT letter to President-elect Obama, p. 58-59
Tilove, "Unlikely Allies Back Bill...", p. 60-62
Eric Acedo, class of '13, p. 63-67

SPEAKER: Roberto Garcia-Ceballos

4/12 The Right to a Living Wage

BOOK: Myers-Lipton, Ending Extreme Inequality, Ch. 2

4/17 The Right to a Living Wage: CAFÉ J and Measure D (2010-2012)

READER: Noguchi, "Measure Set Sights on Wage Increase", p. 68
Wong, "SJSU Classroom Leading Min Wage Initiative", p. 69-70
SJ Mercury News, Readers' Letters, p. 71
Seipel, "Minimum-wage High Measure Heads to Ballot", p. 72
Guevera/Krenak, Higher Minimum Wage in SJ Will Help", p. 73
SJ Mercury News, Internal Affairs, "Labor has Faith...", p. 74
Aronowitz, "The Off Line Wage Wars of SV", p. 75-84
Elisha St. Laurent, class '13, p. 85

SPEAKER: Elisha St. Laurent

4/19 Right to a Living Wage: SJSU Students Against Sweatshops (2000-07)

READER: Ewing, "Anti-Sweatshop Groups Gain Steam", p. 86-88
Spartan Daily, "Groups Rally for WRC Support, p. 89-90
Highlights from April 4th, 2001 National Student...", p. 91
AS University Affairs Meeting, p. 92
Parker, "SJSU Signs with Labor Rights Group", p. 93-94
Austin Gieger, Class of '08, p. 95-99
Darcie Kiyon, Class of '07, p. 100-102

SPEAKER: Austin Geiger and/or Darcie Kiyon

4/24 The Right to a Good Education

BOOK: Myers-Lipton, Ch. 4, Ending Extreme Inequality

READER: Rochelle Jackson Smarr, Class '08, p. 103-107

4/26 Right to a Good Education: Students for EOP

READER: Kimbrel, "Protestors: No More Budget Cuts", p. 108-109

Lanham, "Protest Yields Support for Student...", p. 110-111

Ziemendorf, "Rights Leader's 80th Birthday", p. 112-113

Christopher Temblador, class of '11, p. 114-122

5/1 Right to a Good Education: Students for Campus Safety ('11) / Latinas Have the DNA! ('14) Prep for Evaluation Presentations

READER: Murphy, "San Jose State Donor's Alleged...", p. 123-125

O'Connor, "University's Officials Step Down...", p. 126

Herhold, "How an SJSU Donor's Denial...", p. 127-128

Rey, "Campus Safety: A Reason to be...?", p. 129-131

Bradley, "Campus Safety and Statues Garden", p. 132

Clark, "UPD to Expand it's Escort Program", p. 133-134

CMS Info, "Students Auto-Enrolled in Alert-SJSU", p. 135

Bradley, Class of '11, p. 136-137

SPEAKER: Natasha Bradley

5/3 Preparation for Evaluation Presentations

BOOK: Myers-Lipton, Change!, Ch. 10, p. 153-155

5/8 Evaluation / Prep for Evaluation Presentations

BOOK: Myers-Lipton, Change!, Ch. 11, p. 157-163

VIDEO: The Matrix

5/10 Evaluation / Prep for Evaluation Presentations

DUE: Portfolios 7-10 and log

12/19 Final Presentations

7:15-9:30 am