

What is Public Narrative?







HEAD



HEART



HANDS



LEADERSHIP

**Accepting responsibility for
enabling others to achieve
shared purpose under
conditions of uncertainty.**



CHANGE

POWER

PEOPLE



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The diagram consists of three main components arranged in a triangle. At the top left is an oval containing the word 'strategy' in bold, with 'head' written below it. A large grey arrow points from this oval towards the bottom center. Inside this arrow, the text 'critical reflection on experience' is at the top, followed by 'HOW', 'COGNITIVE', 'LOGOS', and 'ANALYSIS' in descending order. At the top right is an oval containing the word 'narrative' in bold, with 'heart' written below it. A large grey arrow points from this oval towards the bottom center. Inside this arrow, the text 'story telling of experience' is at the top, followed by 'WHY', 'AFFECTIVE', 'PATHOS', and 'MOTIVATION' in descending order. At the bottom center is a large oval containing the word 'action' in bold, with 'hands' written below it. Above the word 'action' is the phrase 'shared understanding leads to'.

strategy

head

*critical reflection
on experience*

HOW

COGNITIVE

LOGOS

ANALYSIS

narrative

heart

*story telling
of experience*

WHY

AFFECTIVE

PATHOS

MOTIVATION

*shared
understanding
leads to*

action

hands



values



emotion



action

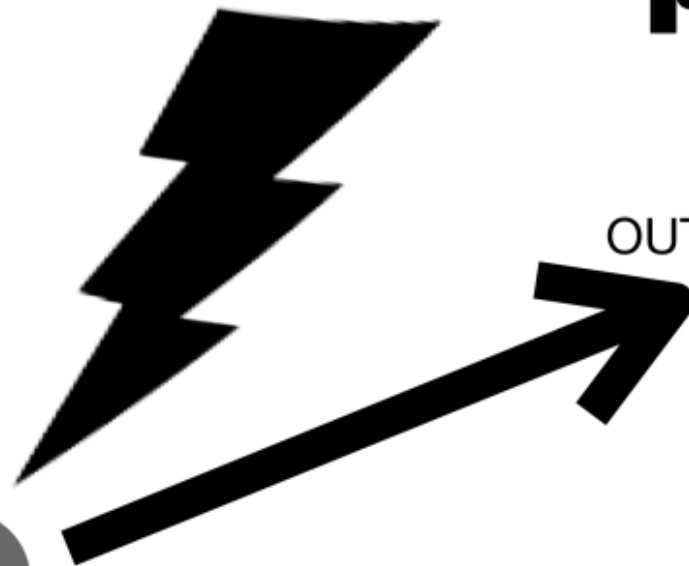
character

CHALLENGE

plot



CHOICE



OUTCOME



moral



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ACTION
INHIBITORS

inertia

apathy

fear

isolation

self-doubt

S

E

M

O

C

R

E

V

O

ACTION
MOTIVATORS

urgency

anger

hope

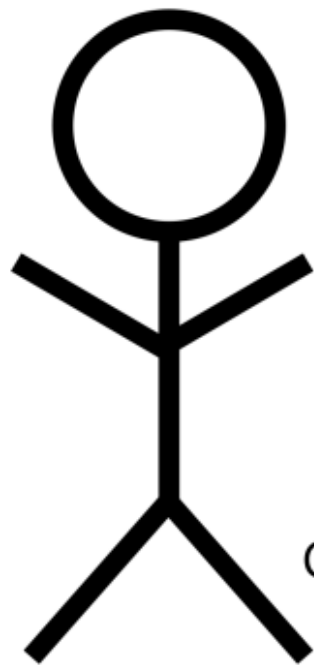
solidarity

Y.C.M.A.D.

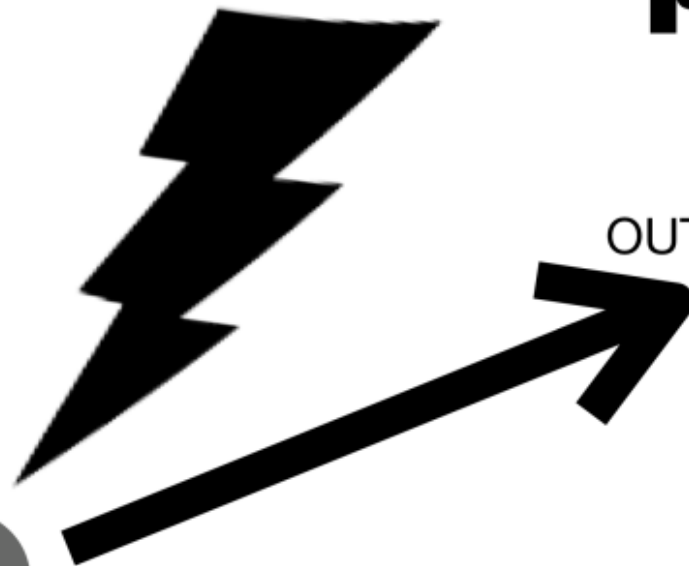
character

CHALLENGE

plot



CHOICE



OUTCOME



moral



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James Croft



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DEBRIEFING James Croft

- Self, Us, Now?
- Moments?
- Images?
- Feelings?
- Values?



