

# Community Partnerships Meaningful, Developmental, Impactful

#### What We'll Cover

- Expectations
- Types of Partners
- Student Roles
- Develomental Progression
- Partnerships & Placement Process: School Year
- Partnerships & Placement Process: Summer
- Counting Community Engagement

# Expectations

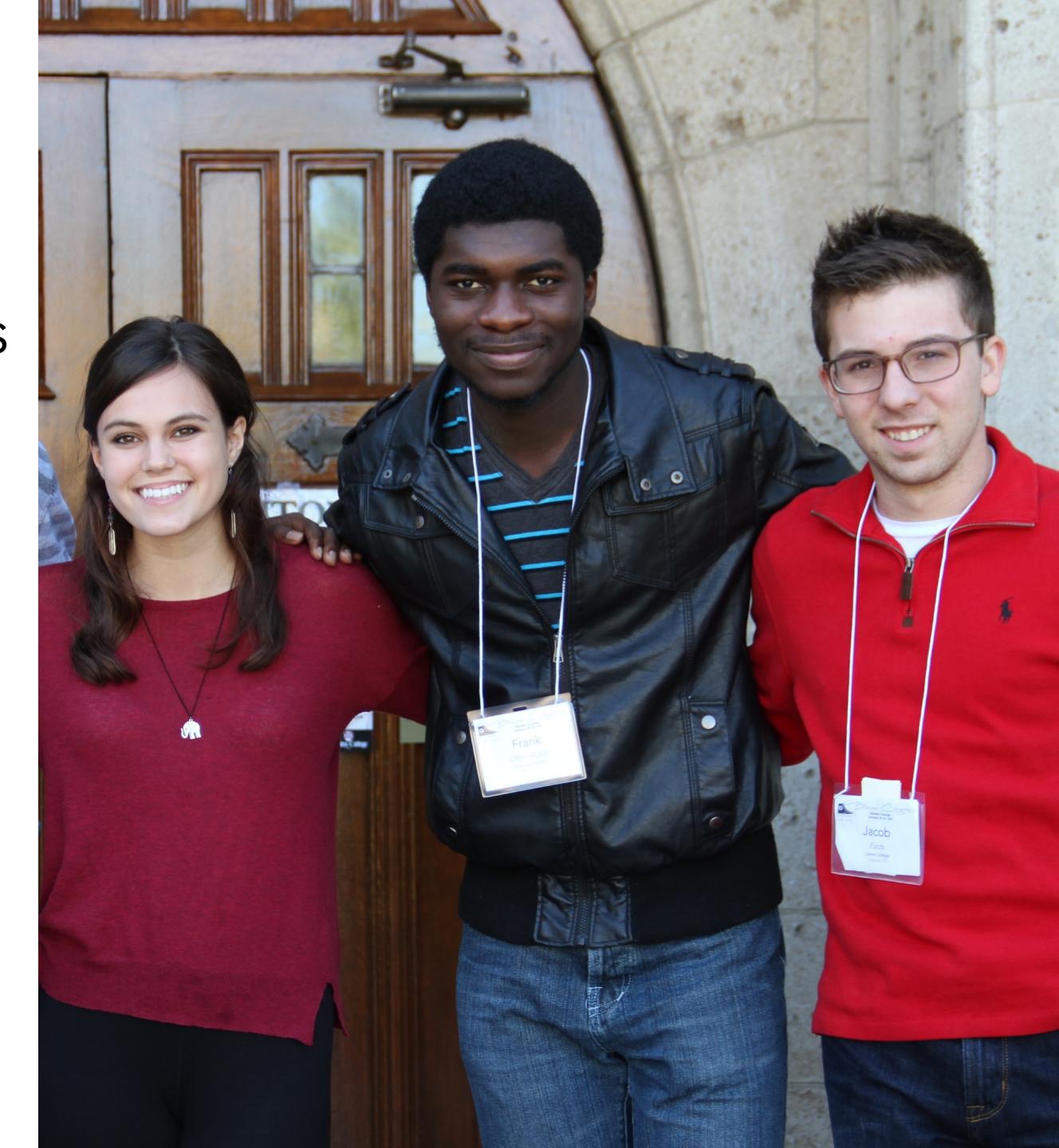
#### How much service?

- 8-10 hours/week of community engagement during school year
- Meaningful full-time internships in summer



#### Service on what?

- Serve community-defined human & environmental needs through intensive, long-term positions
- Placements must be at nonprofits or government agencies
- Students cannot proselytize or work to elect a public official



# Student development

 Grow and develop - along a student developmental model - which includes building the capacity of non-profits and communities



# What makes a good partner?

- Well defined, multi-year, intensive, developmental opportunities
- Reciprocal: Agency staff committed to student development (co-educator)



# Partner view of Bonners

- Access to motivated, trained students serving 10 hours/ week for multiple years
- Multi-level, team-oriented partnership
- Serve important role as coeducators

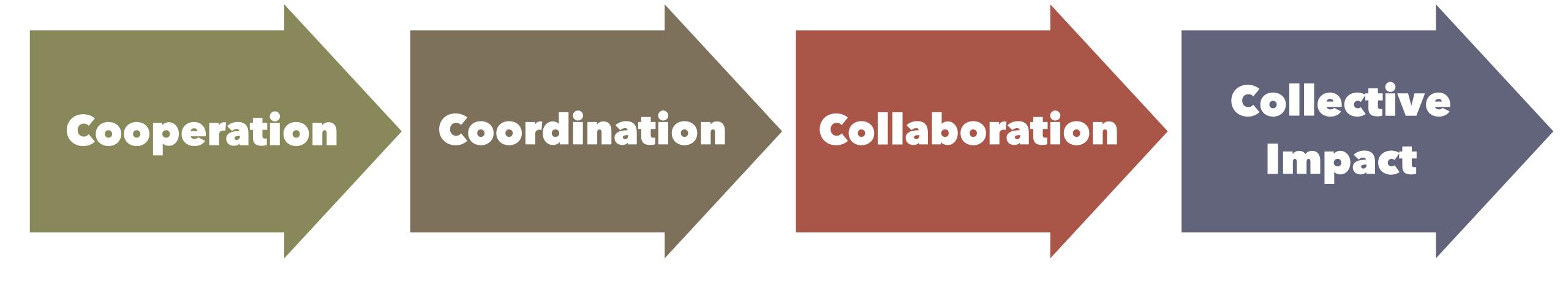


# Types of Partners

# Community Partners: Three Types

Service Provider Collaborative Campaign Partner (Individuals) (Policies) (Systems) New Brunswick Elect Mayor Community Lempert Trenton Area Soup Kitchen Food Alliance Example Lobbying to Get Set After School **Enact Local** Mercer County Program Alliance to End Wage Theft Ordinance Homelessness

#### "Collaboratives" - Four Levels



Simple

Moderately
Complicated

Complex (technical solutions)

Highly Complex (systems change)



The New Brunswick Community Food Alliance brings together city residents and youth, college students, community leaders, and local government to build a sustainable and just **food system** in our city.

Our **mission** is to ensure that all New Brunswick residents have access to nutritious, safe, affordable, and culturally appropriate food at all times.

## Newark City of Learning Collaborative

The Newark City of Learning Collaborative (NCLC) is a new citywide postsecondary network, committed to increasing the percentage of residents with postsecondary degrees, certificates, and quality credentials from the current 17% to 25% by 2025.

The collaborative is **composed of over 60 organizations**, including higher educational institutions, the City of Newark, the Newark Workforce Investment Board, the Newark Housing Authority, the private sector, philanthropic organizations, college attainment programs, and community based organizations.

The **backbone organization** for the NCLC is the Joseph C. Cornwall Center for Metropolitan Studies.



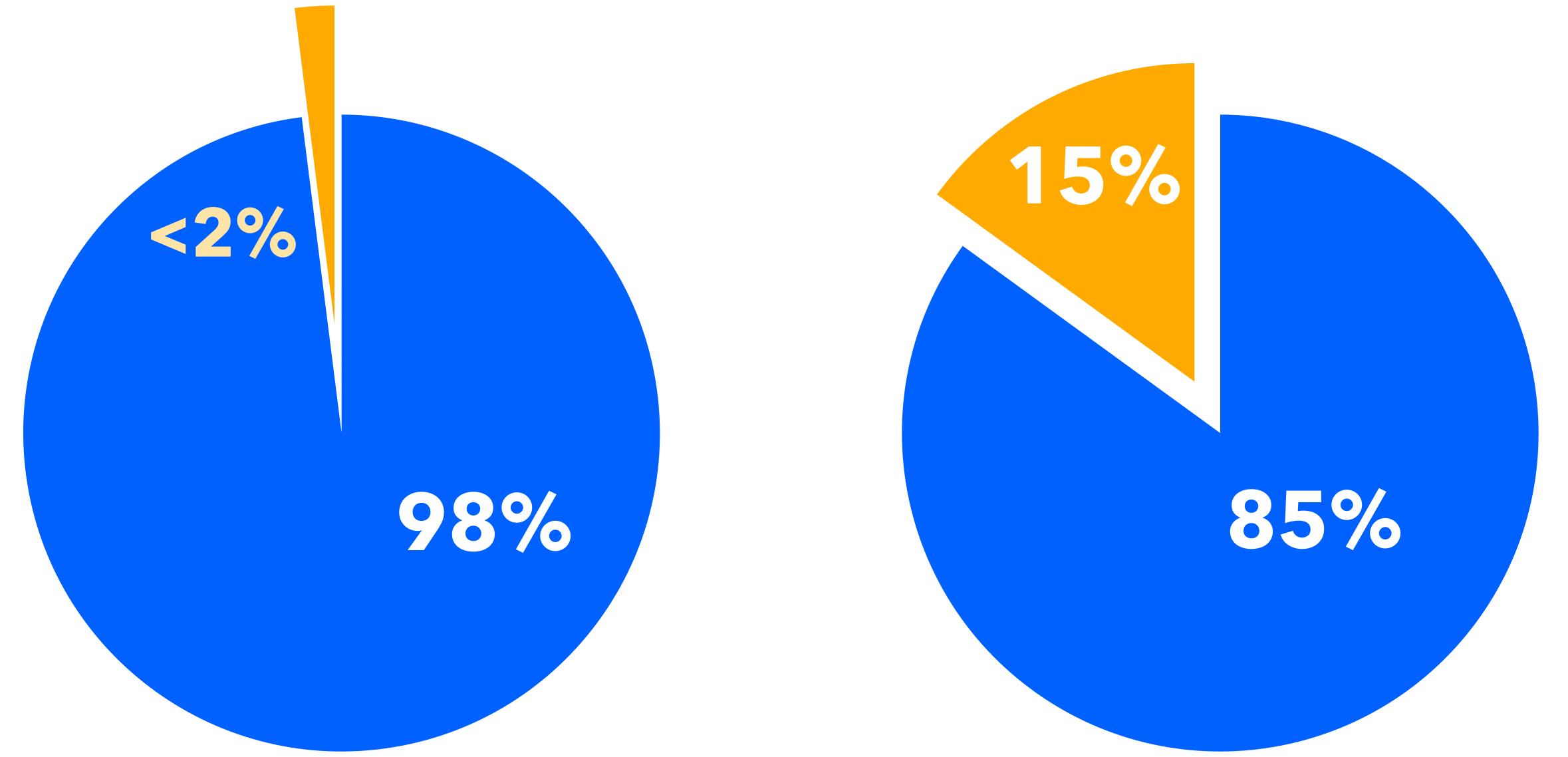
#### Every Child, Every Step of the Way, Cradle to Career.

StrivePartnership is a partnership **comprised of** leaders from the education, business, philanthropic, nonprofit, civic, and faith communities who believe in the importance of education and the impact of working together to change the system of education for every child, from cradle to career.

#### This work is accomplished through:

- Catalyzing and supporting collaborative action
- Promoting a culture of continuous improvement
- Aligning resources to what works

#### Service Providers -> Collaboratives



# Student Roles

## Client Service & Service Leadership

Partner

Service Provider (Individuals)

Collaborative (Systems)

Campaign (Policies)

Role

**Client Service** 

Service Leadership

Tasks

e.g.,
tutoring,
serving
soup,
etc.

Recruiting,
Training, and
Supervising
Volunteers

# Organization Capacity-Building

Partner

Service Provider
(Individuals)

Collaborative (Systems)

Campaign (Policies)

Role

Tasks

# Organization Capacity Building

- 1) Volunteer Management
- 2) Program Development
  - 3) Fundraising
  - 4) Communication
    - 5) Research

I. Volunteer Management	
Coordinating/managing service program:  ☐ program coordination/management ☐ improve systems for volunteer supervision ☐ train staff to work with volunteers ☐ improve volunteer tracking	□ update volunteer training/curriculum □ update volunteer policies and procedures □ evaluate volunteer program □ implement a volunteer impact assessment
Volunteer Recruitment:  ☐ improve volunteer recruitment plan ☐ recruiting community volunteers ☐ recruiting student volunteers	☐ volunteer recognition activities ☐ improve volunteer placement system ☐ volunteer communication tools

#### **II. Training and Program Development**

☐ organize staff or volunteer training workshops
 ☐ develop new training modules
 ☐ develop curriculum for new or existing program(s)

- develop operations manual for new or existing program(s)
- develop or implement new program

#### III. Fundraising

organize/support fundraising event

identify grant or other funding sources

#### **IV. Communications**

Website and Social Media Development: Assistance with website or social media:				
external website	□blog			
☐ Facebook/Google+	web-based community forum			
Twitter	webinars			
<b>Communications</b> : Setting up or improving on-going communications with partners or volunteers, including:				
□ e-mail lists	☐ basic wiki page			
document sharing platform	identifying potential partners			
Meeting Logistics and Support: Assistance with organizational or networking meetings or community forums:				
managing invitations	☐ taking meeting minutes			
finding meeting space	☐ follow-up mailings			

VI. Research	
Community-Based Research: Carrying ou	t community-based research project(s), including:
urveys	program assessments
☐ data analysis	data collection for tracking/reporting
GIS mapping	develop or improve database
oral histories	
Policy Research: Carrying out policy or prog	gram research on:
☐ issue briefs	organizations
☐ funding opportunities	regulations
current studies or evaluations	legislation
evidence-based practices / model	identifying upcoming meetings/
programs	conferences

### Opportunities Arise from Workflow

#### Plan

- Needs & Asset Assessment
- Issue Analysis

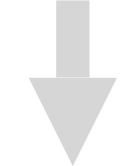


- Model Programs
  - Policy Options
    - Resources



#### Evaluate

- Program Evaluation
- On-Going Data Collection & Analysis



#### Implement

- Direct Client Service
  - Advocacy

#### Social Action

Partner

Service Provider (Individuals)

Collaborative (Systems)

Campaign (Policies)

Role

Social Action

Tasks

e.g., letter writing, negotiation, protests, etc.

#### San Jose Course Model

Course schedule follows campaign process students are engaged in.

- 1) Choosing an Issue
- 2) Theoretical Perspectives
- 3) Recruitment
- 4) Research
- 5) Campaign Kickoff
- 6) Group Dynamics

- 7) Strategy and Tactics
- 8) Campaign Implementation
- 9) Community Organizing
- 10) Leadership
- 11) Evaluation

## Northwestern Fellowship Model

# Active 2 quarter commitment (winter and spring,) approximately 5 hours per week

- Fall apply for program, identify a community partner (will involve research, conversations, and likely a site visit or two)
- Winter weekly meetings of the cohort, plus weekly research and conversation with your community partner
- Spring regular work with your community partner to continue your advocacy project; every other week meetings with the cohort

# Learning Goals

- Issue Development
- Leadership
- Social Change Theory
- Power and Recruitment
- Target Analysis and Power Mapping
- Campaign Plan: event planning, media outreach, evaluation
- Fundraising and Negotiation

- Strategy and Tactics: legislative or policy / alliance building, media & public relations, disruption, & target meetings / rallying, marching, picketing, street theater, public hearing, walkouts, occupying spaces, direct negotiation with target, lobby day, accountability session)
- **Group Dynamics**: facilitation, decision making, conflict resolution

#### Resources

- Textbook: Change! A Student Guide to Social Action
- Field Guide (in process): Examples of course design & implementation
- Webinars
- Workshops at Bonner Meetings



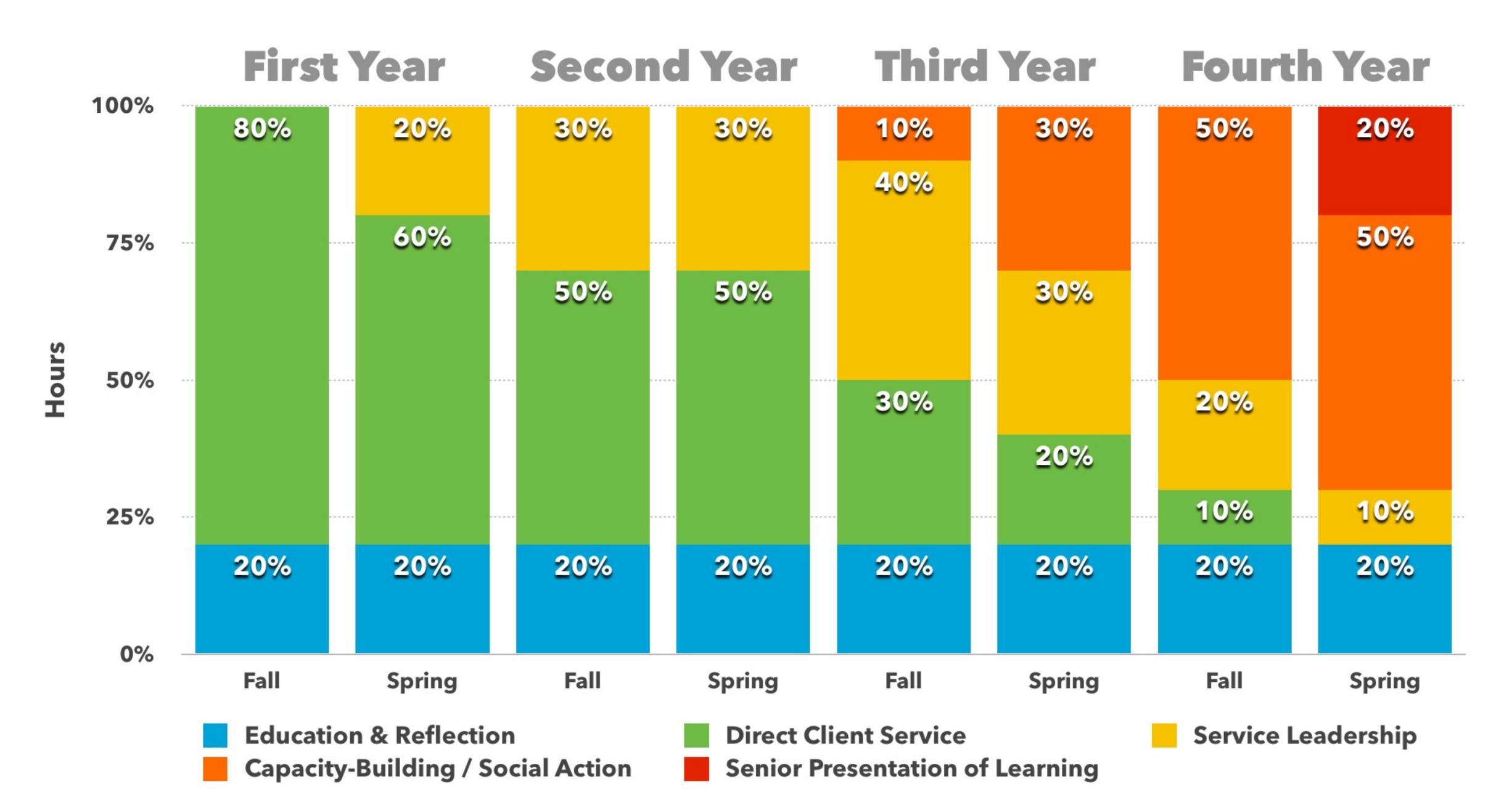
#### CHANGE!

A Student Guide to Social Action

Scott Myers-Lipton

# Developmental Progression

### Developmental Progression



### Example: Developmental Progression

Advocacy	Prepare presentation to School Board
Forum	Organize public forum on school breakfast
Issue Brief	School breakfast programs
Research	School breakfast participation; Survey attitudes
Training	Workshops for School Garden Cooperative
Summer	Manage summer program & plan for Fall
Team	Help expand to other Schools in District
Regular	Coach students in School Garden Club

Occasional Plant School Garden for Orientation Service

#### Bonner Transformation Goals

Systems Community Change

Provide capacity building for collaborative

Organizations

Programs

Individuals & Places

- Provide **capacity-building for collaboratives** to achieve measurable community and systemic change.
  - Provide capacity-building support for organizations to improve effectiveness, efficiency, and resources.
  - Train and support leaders who lead evidence-based programs and projects.
  - Mobilize students, faculty, staff, & community members to support individuals & places.

# Partnership & Placement Process

# Partnership & Placement Process

Identify Lead Partners Visit and
Orient
Partners

Write or Update
Position & Project
Descriptions

Match and
Prepare
Students

Manage and Support Students

Assess
Accomplishments
and Partnerships

#### Identify Lead Partners

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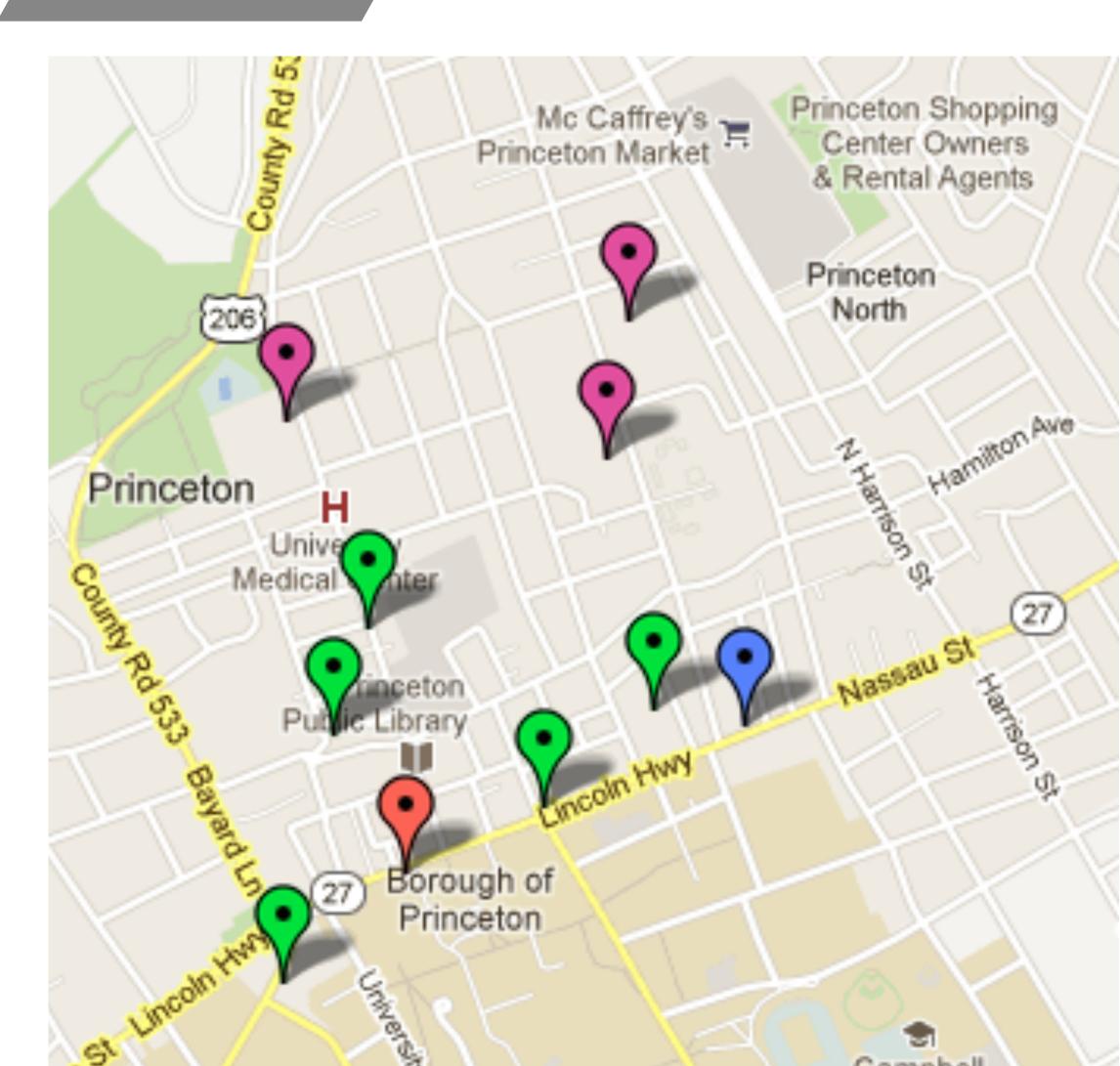
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#### Mapping Agencies

- View proximity to Campus
  - ✓ Determine accessibility via walking, car, public transportation
- Type of Agency:
  - √public school
  - √community group
  - √government agency
  - √ coalition or collaboration



#### Identify Lead Partners

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#### Identify Issues & Interests

- Current areas of engagement
- Pressing local community issues

#### **Hours by Specific Issue Area**

#### **Report Date Range**

Start Date: 8/20/11 End Date: 5/15/12

Issue Area	Service Hours (NON-CLA)	Serv
Arts and Music	271	
Community-Based Research	5	
English as a Second Language	0	
Job Readiness/Vocational Support	0	
Literacy Skills	0	
Math and Science	0	
Parenting/Family Support	0	
Physical Education	0	

## Identify Lead Partners

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## Selecting Lead Bonner Partners

- Location
- Issues and Need
- Strong Agencies
- Schedule of opportunities

#### Boys and Girls Clubs of Albany

Boys & Girls Clubs build character through everyday leade together in wholesome recreation and companionship.

Trained professional staff provide positive adult mentors a learn important life skills, pursue interests in the arts and

Most importantly, the Boys & Girls Club shows youngster caring citizens.

#### Peter G.Young Foundation

Father Young created the Peter G Young Foundation to he funding, and must fend for themselves.

That's where his foundation can help. Using 100% private available. Thousands of people have been helped through citizens once more.

## Visit & Orient Partners

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### Introduce Bonner Model/Expectations

- ✓ Intensive (8-10 hrs/week) and multi-year (2-4 years)
- ✓ Developmental model
- ✓ Partners as co-educators

### Communicate Reporting Process

- √ CLAs, Hour Logs, and Service Accomplishments
- √ Calendar school year and summer
- √ Appropriate and inappropriate service projects

## Visit & Orient Partners

Identify Lead Partners

Visit and Orient Partners Write or Update
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## Service Opportunities Form



Manissa Davis, Project Managen NTPHK-Trenton Organizational Capacity-Building Opportunities

Please check the appropriate items and provide a brief description of opportunities for students to provide capacity-building support for your organization. We will do our best to identify student interns who can fill these role(s) in the coming school year and/or summer terms.

#### I. Volunteer Management

#### Coordinating/managing service program:

- □ program coordination/management
  □ improve systems for volunteer supervision
  □ train staff to work with volunteers
  □ improve volunteer tracking
- ☐ update volunteer training/curriculum
  ☐ update volunteer policies and procedures
  ☐ evaluate volunteer program
- ☐ implement a volunteer impact assessment

#### Volunteer Recruitment



#### Organizational Capacity-Building Opportunities

8 2013

Please check the appropriate items and provide a brief description of opportunities for students to provide capacity-building support for your organization. We will do our best to identify student interns who can fill these role(s) in the coming school year and/or summer terms.

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Coordinating/managing service program:  □ program coordination/management □ improve systems for volunteer supervision □ train staff to work with volunteers □ improve volunteer tracking	□ update volunteer training/curriculum □ update volunteer policies and procedures □ evaluate volunteer program □ implement a volunteer impact assessment
Volunteer Recruitment:	
improve volunteer recruitment plan	☐ volunteer recognition activities
recruiting community volunteers	improve volunteer placement system
recruiting student volunteers	volunteer communication tools

Please describe:

Summer 2014 un plan to Builda Playground a Hedgepeth William be'll need to revenit volunteers far variety of capacities beginning fall - Sommer Boild Day.

# Write or Update Job Descriptions

Identify Lead Partners

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Match and
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### Writing Good Position & Project Descriptions

- Develop with partner
- Statement about program
- •Statement about the work involved, including intended benefits)
- Clear and Concise



Title Mentor/ Academic Enrichment As

Percription For kids, homelessness isn't just

Match & Prepare Students

Identify Lead Partners Visit and
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Partners

Write or Update
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Descriptions

Match and Prepare Students

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## Orienting Students to Service & Sites

- An orientation to prepare and educate students in:
  - √Philosophy of reciprocal community partnerships
  - √Background on local community
  - √The Developmental Model
  - √Team and Community Building



Match & Prepare Students

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## Matching Students to Sites

- Help students find their placement through:
  - ✓One-time service projects
  - √Shadowing
  - √ Community partner presentations
  - **√**Volunteer Fair
  - ✓ Site visits



Manage & Support Students

Identify Lead **Partners**  Visit and Orient **Partners** 

Write or Update Position & Project **Descriptions** 

Match and Prepare Students

Manage and Support Students

Assess Accomplishments and Partnerships

## Managing Service Hours

- Expectations foster high-quality service and accountability:
  - √ Community Learning Agreement
  - √ Hour Logs
  - √ Service Accomplishments
  - ✓ Reflection and Evaluation
  - ✓One-on-One Advising



# Manage & Support Students

Identify Lead Partners

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Hours per Week

**Primary Objective** 

General Issue Area

Specific Issue Area

Percent Fundraising

30

0%

## Writing a Good Community Learning Agreement

- Starting with a strong position descriptions yields a stronger CLA
- Student can inherit position description
- Add Service Objective(s)
- Add Learning Goals



Human Needs/Public Safety

Civic Engagement/Volunteer Recruitment

# Manage & Support Students

Identify Lead Partners

Visit and Orient Partners Write or Update
Position & Project
Descriptions

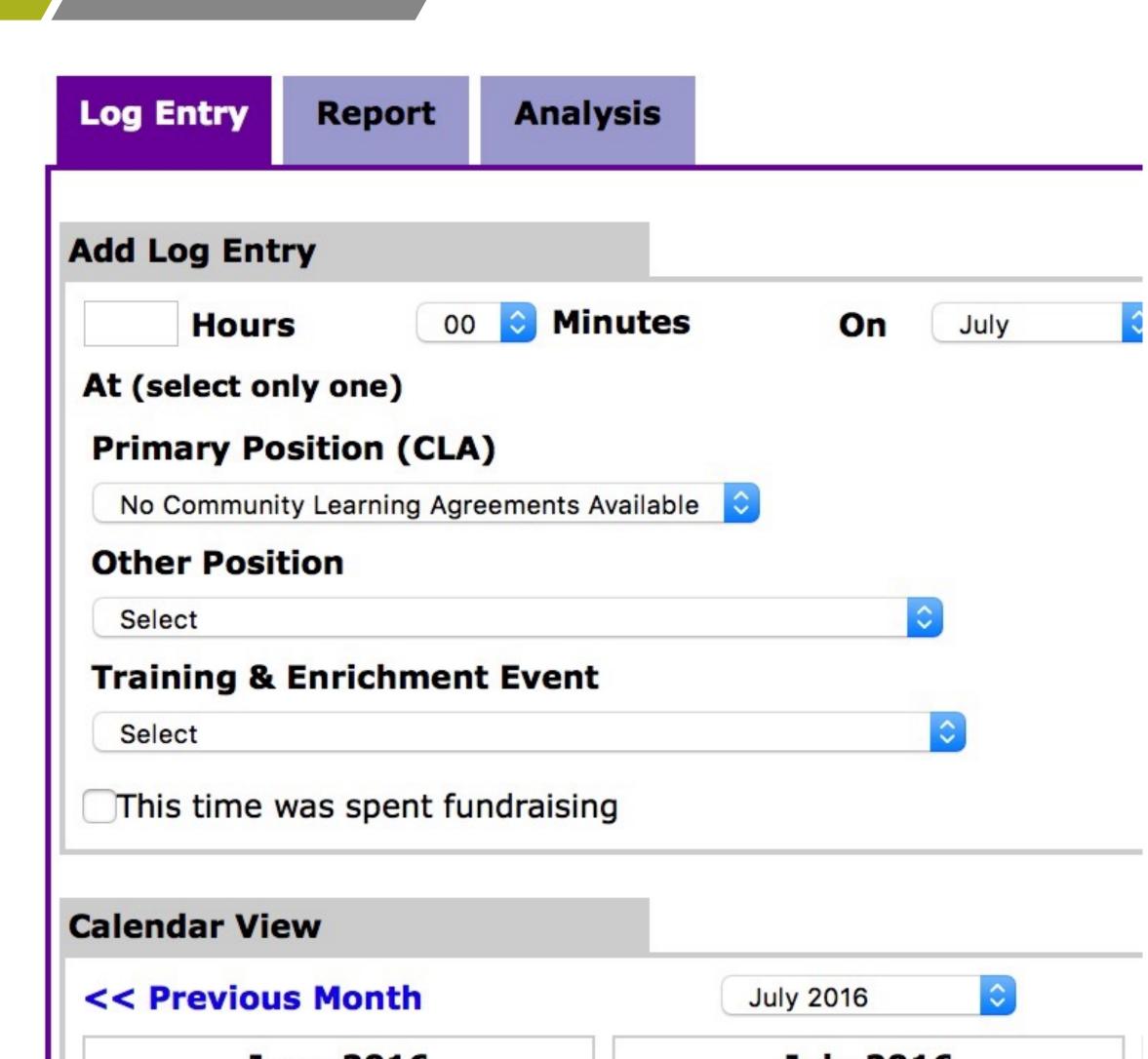
Match and Prepare Students

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## Entering Hour Logs in BWBRS

- Weekly
- Enter all service and training/ meeting hours
- eSignatures by Student
- eSignatures by Site Supervisor



## Assess Accomplishments & Partnerships

Identify Lead Partners

Visit and Orient Partners Write or Update
Position & Project
Descriptions

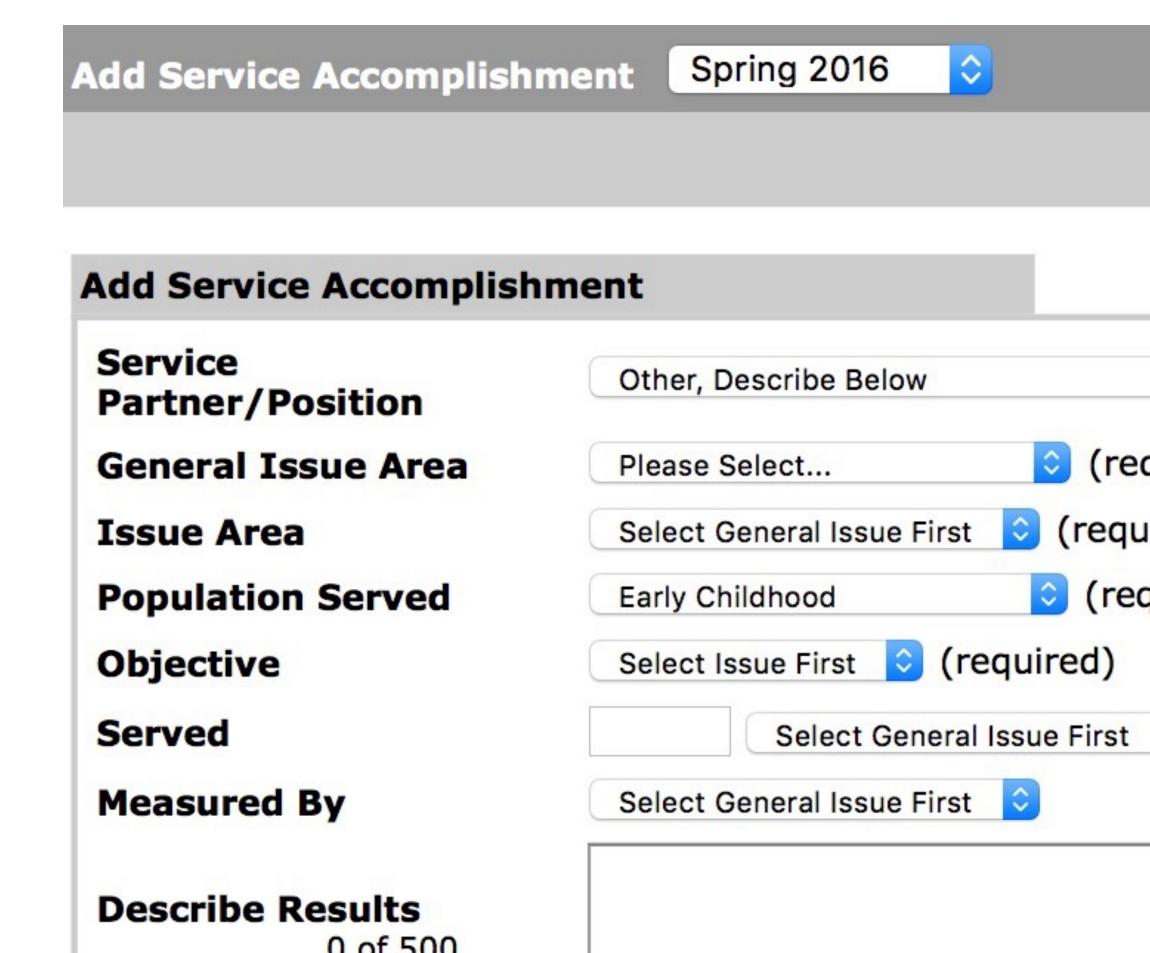
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## Entering a Service Accomplishment in BWBRS

- Each Bonner submits service accomplishments at the end of each semester
- Compare to service objectives in Community Learning Agreement (CLA)
- Used in 1:1 reflection with students



# Summer Placements

# Summer Service: Expectations

## Bonner Scholars

✓ At least two Summer of Service of 280 hours and minimum of 7 weeks each

## Bonner Leaders

✓ Strongly encouraged (some programs will require and find additional funds)



## Summer Service:

## Developmental Placements

First Summer

Close to home or school, commuting to familiar site

Second Summer More intensive, perhaps living in a new area

Third Summer

Making career connections, potentially going abroad

## Summer Service: Timeline

Jan/Feb	Summer Service Packet handed out; Bonners research on site options, discuss interests in one-on-one meetings
March/Apr	Summer Service Application due
	<ul> <li>Bonner Coordinator contacts summer service sites to confirm placemen</li> </ul>
May	Bonner Scholar Summer Earning Stipends disbursed
June	• Summer CLAs due
August	<ul> <li>Summer Hour Logs/Site Evaluations due</li> </ul>
September	<ul> <li>Bonner Scholar Summer Service Earning Stipends disbursed</li> </ul>
	• Discuss summer service experience in first class or monthly meeting
	<ul> <li>Add new service sites and student reflections to the Summer Service Binder</li> </ul>

# Summer Service: Sample Forms

- Site Approval Form
  - Part I: Summer Service Information Sheet
  - Part II: Summer Site Validation Checklist
  - Part III: Summer Service Placement Application
- Site Evaluation Form
- Reflection Guide

# Summer Service: Managing Students

### Community Learning Agreements

- ✓CLAs are written by the student to describe their specific position activities for that particular term
- ✓As a coordinator you want to make sure that this completed by each student who has a summer placement

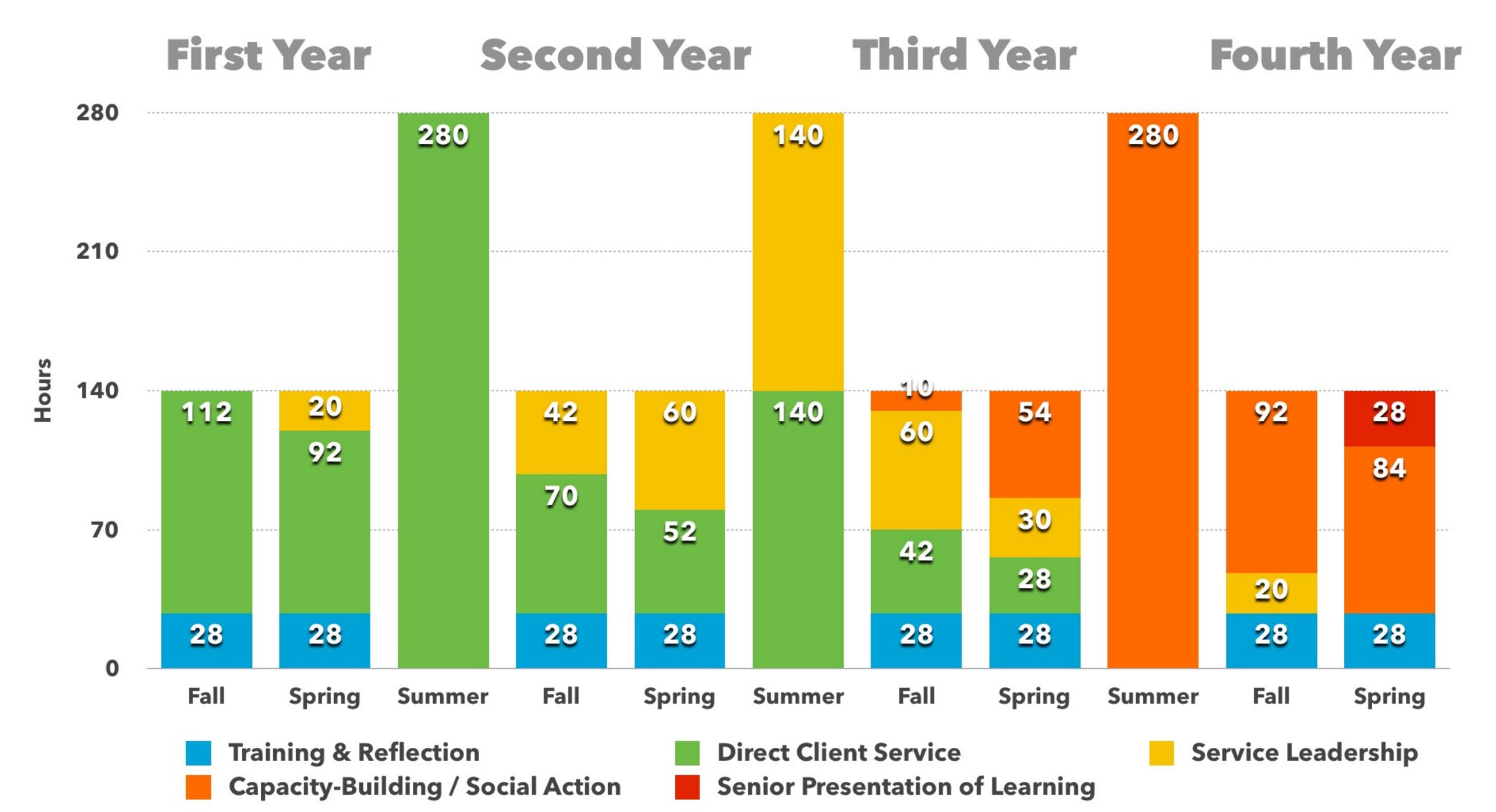
#### • E-Signatures

- ✓An electronic method for site supervisors, campus administrators, and Foundation staff to review and approve student hours
- ✓As a coordinator you will need to ensure that all site supervisors are set up to review and approve student hours

#### Creating Partner Evaluation Forms

✓ Document used to measure the partnership over the summer, great for assessment and setting expectations for next summer's placement

## School Year + Summer



# Counting Community Engagement

# Counting Community Engagement

Social Action

2 campaigns | 6 students | 360 hours

Capacity Building Projects

12 projects | 27 students | 3,500 hours

Service Internships

69 students | 5,650 hours

Service Leadership

14 teams | 39 students | 2,290 hours

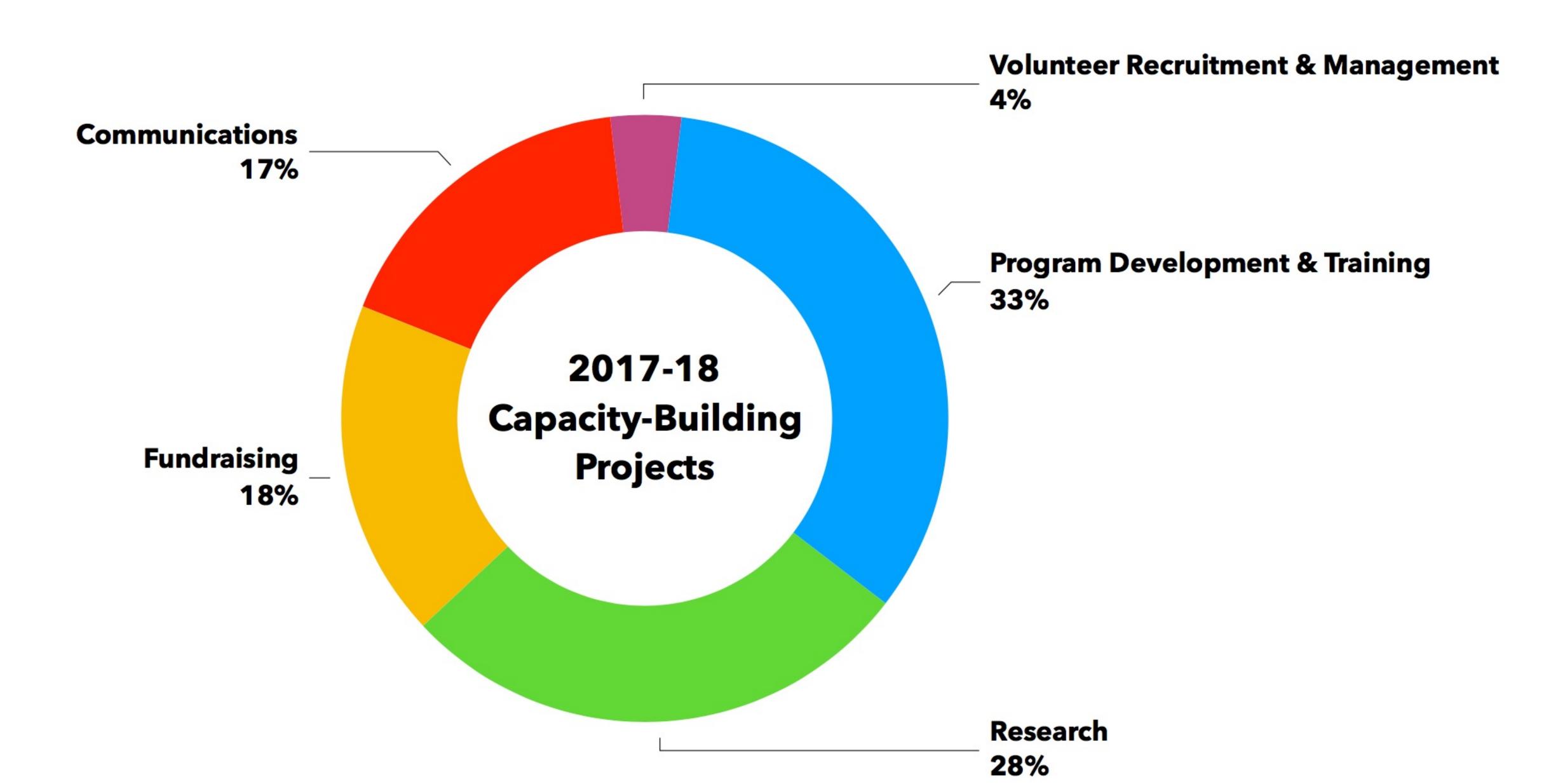
Regular Direct Service (Weekly) 18 teams | 55 students | 3,300 hours

1x Service Events 7 events 450 students 2,250 hours

# Counting Community Engagement

	<b>Count By Type</b>	Students	Hours
Social Action	2	6	360
Capacity Building Projects	20	30	2,700
Service Internships	40	40	11,200
Service Leadership	45	45	8,100
Regular Direct Service (Weekly)	25	120	8,400
1x Service Events	8	1,000	5,000
TOTAL	138	1,235	35,400

# Counting Community Engagement



#### Program Development and Training (3 Projects involving 3 Students)

#### Develop curriculum for new or existing program(s) (1 Projects involving 1 Students)

Passport Program in

Jordan Jones is helping to develop the Passport Danville Public Schools Program which supports students in grades 6-8 with the use of technology and innovative teaching strategies. The main goal is to enhance students' knowledge of career and leadership opportunities in the region so that they may pursue a path after high school that will lead them to success.

Danville Public Schools and Noblis, a technology focused 501©3

Develop or implement new program (2 Projects involving 2 Students)

Passport Program in

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Danville Public Schools and Noblis, a technology focused 501©3

#### Communications (1 Projects involving 1 Students)

families.

Brochures, newslette	er, marketing materials (1 Projects involving 1 Students)		
E.C.O. Center Opposum Exhibit	Enhancing public outreach and educational outreach by constructing an outdoor exhibit for local wildlife present at the E.C.O. Center	Rome Floyd Etowah, Coosa, Oostanaula River Education Center	1
Fundraising (1 Project	s involving 1 Students)		
Organize/support fur	ndraising event (1 Projects involving 1 Students)		
Spaghetti Dinner	Planned and Organized a spaghetti dinner and with the proceeds, from the tickets, it all went to the building fund to assist in building a 20-acre retreat in Floyd County for disabled and seriously ill children and their	Bonner Scholars Program	1

#### Research (3 Projects involving 3 Students)

Community-Based Research	One student collected research on exclusionary discipline practices in the local school system through interviews with middle and high school students	Tree Street Youth	1
Community-Based Research	One student researched racist and anti-racism practices at the Lewiston Farmer's Market	The Nutrition Center	1
Program assessments	s or evaluations (1 Projects involving 1 Students)		
Program Evaluation	One student developed an analytical tool to help a granting organization assess programmatic impacts.	Maine Women's Fund	1

#### Service Leadership (8 Projects involving 27 Students)

Coordinating/managing	service program (8 Projects involving 27 Students)		
After school programming	First Year Bonners with their coordinators planned and ran after school programming twice a week for two semesters.	Berea Community Elementary School and Shannon Johnson Elementary School.	11
Berea Buddies	Team creates new weekly programming each semester, maintains all aspects of programming and connections to big and little buddies (and their families).	local Family Resource Centers	5
Berea Teen Mentoring	Team creates new weekly programming each semester, maintains all aspects of programming and connections to volunteers, teens, and their families.	Family Resource Centers in area schools	1
Berea Tutoring	Team works to expand the community partners that refer students in need of tutoring, while reaching out to new sources for volunteers, in addition to running program.	Family Resource Centers in area school, Education Acadmic departent	2
		•	

Brochures, newslette	er, marketing materials (1 Projects involving 1 Students)		
E.C.O. Center Opposum Exhibit	Enhancing public outreach and educational outreach by constructing an outdoor exhibit for local wildlife present at the E.C.O. Center	The state of the s	1
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rogram Developmen	t and Training (1 Projects involving 2 Students)		
Develop curriculum t	for new or existing program(s) (1 Projects involving 2 Student	ts)	
GED Program	Solidifying partnership with Floyd County Prison prodiving teachers and materials for a sustainable	Floyd County Prison	2

# Describing Community Engagement

#### THE 2015 HIGH ROAD FELLOWS...

#### **AUTHORED 12 PLANNING AND CAPACITY-BUILDING DOCUMENTS**

Nabiha Qudsi, ILR '18, drafted a strategic plan for Assembly House 150, to convey the nonprofit's future as a nexus of art, public space, workforce training, and restoration.

#### **CREATED 12 ISSUE & POLICY BRIEFS**

Shira Kotz, ILR '18, wrote an 11-page brief about high school graduation rates for the United Way of Buffalo and Erie County, describing trends and detailing best practices.

#### PLANNED 6 EVENTS IN THE COMMUNITY

Deandra Fike, ILR '18, co-coordinated "Working Successfully with Immigrants and Refugees", an employer training event by PPG to convey the importance of language access.

#### **CONSTRUCTED 8 RESOURCE DATABASES**

Daniela Archila, ILR '16, interviewed more than 20 local nonprofit partners of CEO to create a comprehensive map of workforce development resources and programs and gain support for CEO's programming for previously incarcerated individuals.

#### **BUILT 4 CLIENT-BASED INTERNAL DOCUMENTS**

Melissa Bravo, ILR '16, constructed a guide for Grassroots Gardens about improving the physical accessibility of the organization's 90+ community gardens.

#### DESIGNED CURRICULUM OR FACILITATED 4 WORKSHOPS

Kibrett Facey, CALS '16, wrote and presented workshops on civic participation and social change for teenagers at the Massachusetts Avenue Project.

#### DIRECTLY IMPLEMENTED 3 NON-PROFIT PROGRAMS

Zach de Stefan, ILR '18, coordinated the Pathways to Employment program at the Learning Disabilities Association by matching LDA clients with long-term volunteer opportunities.

#### **COORDINATED 2 CAMPAIGNS FOR WORKER EQUITY**

Maria Chak, ILR '18, canvassed nail salons in Buffalo and surrounding municipalities to notify workers of their rights regarding workplace safety and wage theft.

#### WROTE 2 ADVOCACY LETTERS

Kyle Friend, ILR '17, authored a letter to the Buffalo News, advocating for a higher minimum wage among fast food workers in light of Governor Cuomo's Wage Board hearings.

# Campus-Wide Goal for Community-Engaged Junior/Senior Capstones

Graduating Class Size	20% Goal	25% Goal
250	50	62.5
300	60	75
500	100	125
1,000	200	250
1,500	300	375
3,000	600	750

# Campus-Wide Goal for Community-Engaged Junior/Senior Capstones

Pathway	Number of Students Completing Capstone
Bonner Program	15
School Year Internship Program	40
Summer Service Internships	45
Department-Based Senior Projects	50
CBR Course Projects	30
Food Security Concentration	10
Poverty Concentration	15
Policy Research Fellows Program	15
Total	220

# Community-Engaged Capstones

Graduating Class Size	iraduating Class Size 20% Goal 25% (		
250	50	62.5	
300	60	75	
500	100	125	
1,000	200	250	
1,500	300	375	
3,000	600	750	

# Community-Engaged Pathways

Pathway	Number of Students Completing Capstone
Bonner Program	15
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Department-Based Senior Projects	50
CBR Course Projects	30
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Poverty Concentration	15
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Total	220

# Situaties: Program, Academic,

# Bonner Community Engagement Framework

Partners (Focus)	Se	ervice Provider (Individuals)		Collaborative (Systems)		<b>Campaign</b> (Policies)
<b>Student Roles</b>	Client Service	Service Leadership		Organization Capacity Buildi	ing	Social Action
Tasks	e.g., tutoring, serving soup, etc.	Recruiting, training, and supervising volunteers		1) Volunteer Management 2) Program Development 3) Fundraising 4) Communication 5) Research: CBR & PolicyOptic	ons	e.g., letter writing, target dialogue, etc.
		Clearinghouse/Dire	ctory Li	sting of Opportunities (online	e database	
Program Structures	Site/I	ssue-Based Teams				
	Bonner Program (four year training & increased roles culminating in capstone project)				e project)	
		Service-Learning, Com	nmunity	y-Based Research, & Social Ac	tion Cour	ses
Academic Structures			(0	<b>Problem / Issue-Based</b> courses, service internships, CE		
				Competency/Skill-based Cer courses, service internships, and		
	Campus-Wide Center					
Staffing	Student-Lo	ed Coalition of Project	ts			
Structures				Issue- and Skills-Based Pro	grams or	Pathways

Housed in Departments, Centers, or Hubs