Bonner History, Vision & Approach

Introducing the Bonner Program & Network

Agenda

Agenda

- Bonner Model
- Access to Education, Opportunity to Serve
- Campus-Wide Goals
- Resources

Corella "Billy" Bonner
1993
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Bonner Model

Bonner Program *Motto*

Access to Education, Opportunity to Serve

To afford college students an opportunity to use their energy, talents, and leadership skills to engage in community service while providing developmental and financial support.

Bonner Leader Expectations

- Four year commitment
- Work/Service Stipend Expected = Federal Work Study
- Some schools include service scholarship
- Many Bonner Leaders find summer service internships

What do Bonners *do?*

- Engage every week, every semester
- Develop and grow as an agent of change
- Serve legitimate needs and make an impact
- Connect service and studies, and connect people
- Accomplish inspiring projects!
- Graduate and stay involved

Bonner *Common Commitments*

Civic Engagement

Participate intentionally as a citizen in the democratic process, actively engaging in public policy and direct service.

Social Justice

Advocate for fairness, impartiality and equality while addressing systemic social and environmental issues.

Community Building

Establish and sustain a vibrant community of place, personal relationships and common interests.

Diversity

Respect the many different dimensions of diversity in our public lives.

Spiritual Exploration

Explore personal beliefs while respecting the spiritual practices of others.

International Perspective

Develop international understanding that enables Bonners to participate successfully in a global society.

Community Partnerships:

Service Road with Rising Expectations

Expertise - Specialist

Example - Site or Project Leader

Experience - solid programmatic role
(Program Assistant or specific title)

Exploration - intentional placements that provide exposure and result in additional commitment

Bonner Calendar - Developmental Training Sequence

	Year 1	Year 2	Year 3	Year 4
Knowledge & Commitments	• Knowledge of self • Knowledge of community • Exploration of diversity • Community building • Introduction to civic engagement	• Analysis of diversity • Knowledge of poverty • Understanding of place and ability to think critically around community • Introduction to forms of civic engagement	• Multiple forms of civic engagement • International perspective • Critical thinking & systems analysis (understanding root causes) • Leadership skills and application through practice	• Exploration of social justice • Vocation and career exploration/preparation • Spiritual exploration • Connection to academic study (capstone/thesis)
Skills	• Sense of place • Listening • Time management • Goal setting • Organization & professionalism • Reflection	• Balance • Conflict resolution • Planning • Teamwork • Volunteer recruitment • Broader understanding of civic engagement	• Event planning • Facilitation • Fundraising • Volunteer management • Community-based research • Power and privilege	• Building organizational capacity • Marketing and outreach • Networking • Public speaking • Public policy • Capstone research
Roles & Positions	• **Exploration**: learning about issues and community; discovering passions and talents • Settling into primary site and position	• **Experience:** commitment to an issue, agency/site, and place • Expanded position and responsibility, including Capacity Building (see "Step It Up Sophomores")	• **Example**: Project coordinator or leader role; managing of project or volunteers • Expanded leadership roles in the Bonner Program (i.e., Bonner Leadership Team) • Capacity building project	• **Expertise:** Capacity building role; project or site leadership • May link to academic major, minor, certificate, or coursework • Senior Interns
High-Impact Connections	• First Year Seminars • First Year Trips • Learning Communities	• Second Year Exchange • Learning Communities • Service-Learning	• Third Year Leadership • International /Global Immersions • Undergraduate Research • Policy Research / Issue Briefs	• Senior Capstone Courses and Research Projects • Policy Research / Issue Briefs
Courses	• Lead-in Course (First Year Seminars)	• Poverty / Economic Development • Service-Learning Courses	• Policy Courses/Internships • International Course • Research Methods (CBR)	Capstone / "Signature Work" Culminating Project

Bonner Impact *on Students*

- Four years are significant
- Proven skill learning (developmental model)
- Commitment to social justice
- Dialogue across difference
- Power of structured and unstructured reflection
- The importance of mentors
- Civic-minded professionalism

Cheryl Keen
Kelly Hall

Engaging with Difference Matters: Longitudinal Student Outcomes of Co-Curricular Service-Learning Programs

The potential contribution of co-curricular service-learning to develop engaged citizens is relatively unexplored. Much of the available research on college-level service-learning has studied the effect of service-learning in single courses on a variety of student outcome measures and there are at least two large, multi-campus studies of curricular service-learning (Astin, Vogelgesang, Ikeda, & Yee, 2000; Eyler & Giles, 1999). This article reports on analysis of longitudinal surveys completed at 23 liberal arts colleges by participants in four-year, co-curricular service-programs, collectively called the Bonner Scholar Program, sponsored by the Bonner Foundation.

The terms "service-learning" and "civic engagement" merit definition. The National Service-Learning Clearinghouse (2005) defined service-learning as a "teaching and learning strategy that integrates meaningful community service with instruction and reflection to enrich the learning experience, teach civic responsibility, and strengthen communities." A frequent tendency in the field is to use the phrase *service-learning* and assume the reference is to *academic service-learning* based in coursework. Giles and Eyler's (1999) seminal study of programs that linked academic study with service acknowledged the value of co-cur-

We thank Tom Plaut and the staff at CARA of Mars Hill College for their consultation and coding of the surveys and Sacha Ramirez and Jim Keen for their work preparing annual surveys and reports leading to the longitudinal study.

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Augsburg College:

The 2011-2012
Bonner Leaders Program

Access to Education, Opportunity to Serve

Federal Work Study

- **Part-time employmen**t for students in need to help fund their costs of post secondary education.

- Hourly wages must not be less than the federal minimum wage.

- Meet with your **Financial Aid Office** to find out what the FWS allocation is and to negotiate how Bonners can receive slots.

- Institutions are required to use 7**% of their annual grant** at off community-service positions.

Bonner Leader Funding Survey (34)

Funding Level	Schools	Additional Notes
Less than $2,500	2 programs	1 Liberal Arts/ 1 large public
$2,500-$3,000	3 programs	2 Liberal Arts/ 1 large public/ Tuition varies ($11K-41K)
$3,350	14 programs	Most common (regardless of summer)
More than $3,350	11 programs	Number of students range from 8 to 93; old and new programs

Bonner Leader Funding Models

School	Funding Per Student	Tuition Cost
College of Saint Benedict	$3,500 (FWS) + $2,500 scholarship	$39,402
Montclair State University	$2,575	$11,318
University of North Carolina - Chapel Hill	$2,175	$8,340
Washington and Lee University	$3,350 + summer award	$44,507

Profile: Who to Recruit

Ethic of service and 4-year commitment

>= 5 size per class with minimum of 20 total

> 75% Federal Work Study eligible

> 60/40 gender balance

> diversity of school

Recruitment Basics

- Incoming students (+ some upper-class leaders)
- Build into **school recruitment & admissions process** as yield tool (liaison)
- Engage current Bonners in process
- **Formal application**
- On-campus interviews

Admissions Collaboration

- Designate 1-2 admissions counselors as liaisons
- Annual presentation to all Admissions staff
- Identify eligible Students
- Align application process
- Intentional outreach
- Recruitment events/calls
- Synchronize timelines

Recruiting for Diversity

- Begin where campus stands as a whole
- Male, Students of Color, First Generation
- Admissions has these stats
- Diverse Recruiters, Engage Bonners
- “Small & Wide Net” Pipelines
- Appealing Language/ Approaches

Interview Day

- Opportunity for face-to-face
- Engage Bonners and key campus contacts
- Go over Program Requirements
- Service partners and placements
- Parent/family sessions

Campus-Wide Goals

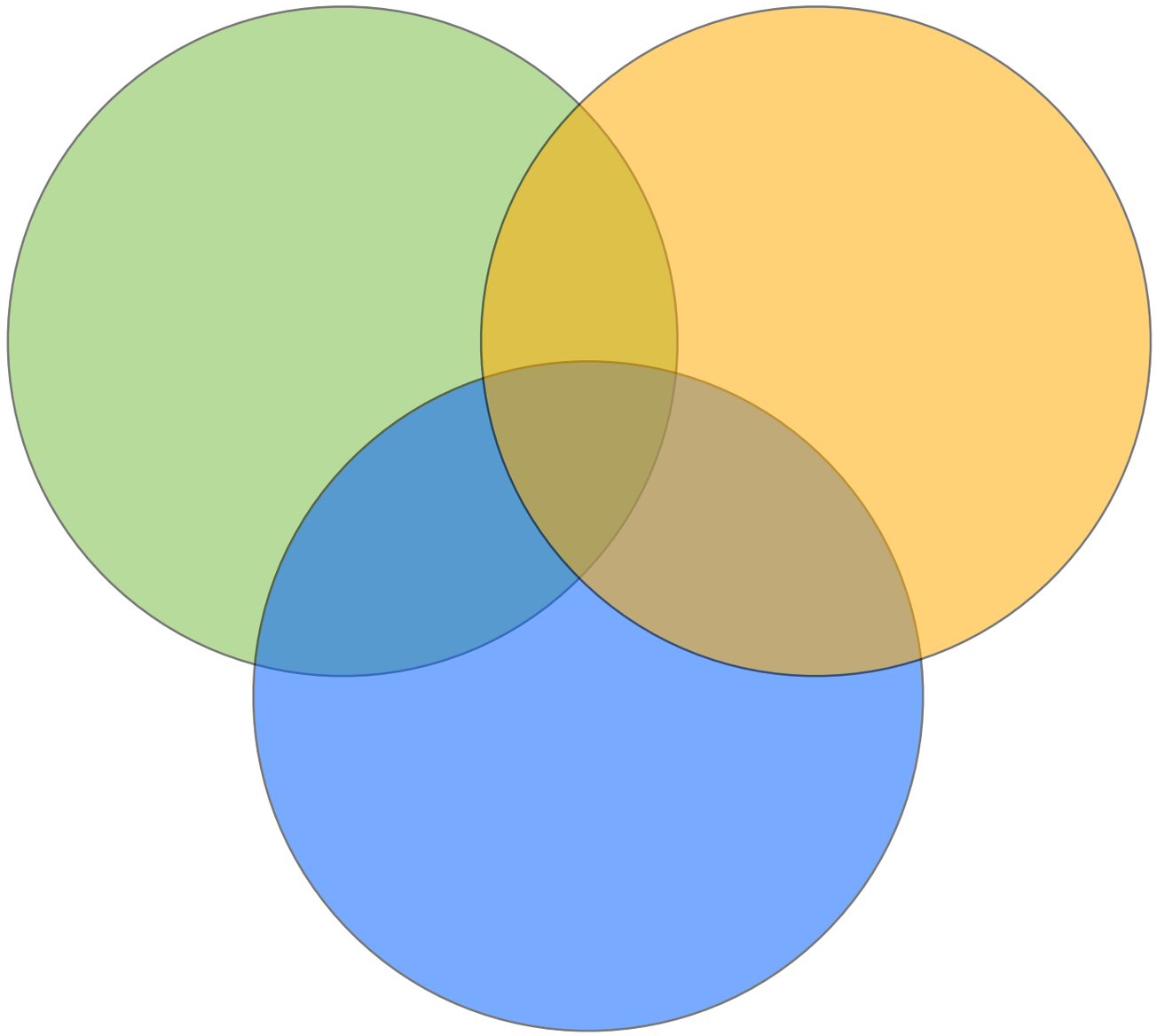
Bonner Goals *for Campus-Wide Impact*

- Yield tool - access and diversity
- Builds an infrastructure to engage every week, every semester
- Provides a developmental, multi-year program model
- Shifts how institutions sustain partnerships to make an impact
- Connects co-curricular and curricular pathways
- Promotes graduation and grades
- Builds institution's reputation

Bonner *Integrated Approach*

Student Development

"Access to Education, Opportunity to Serve"



Community Partnerships

Measurable impact

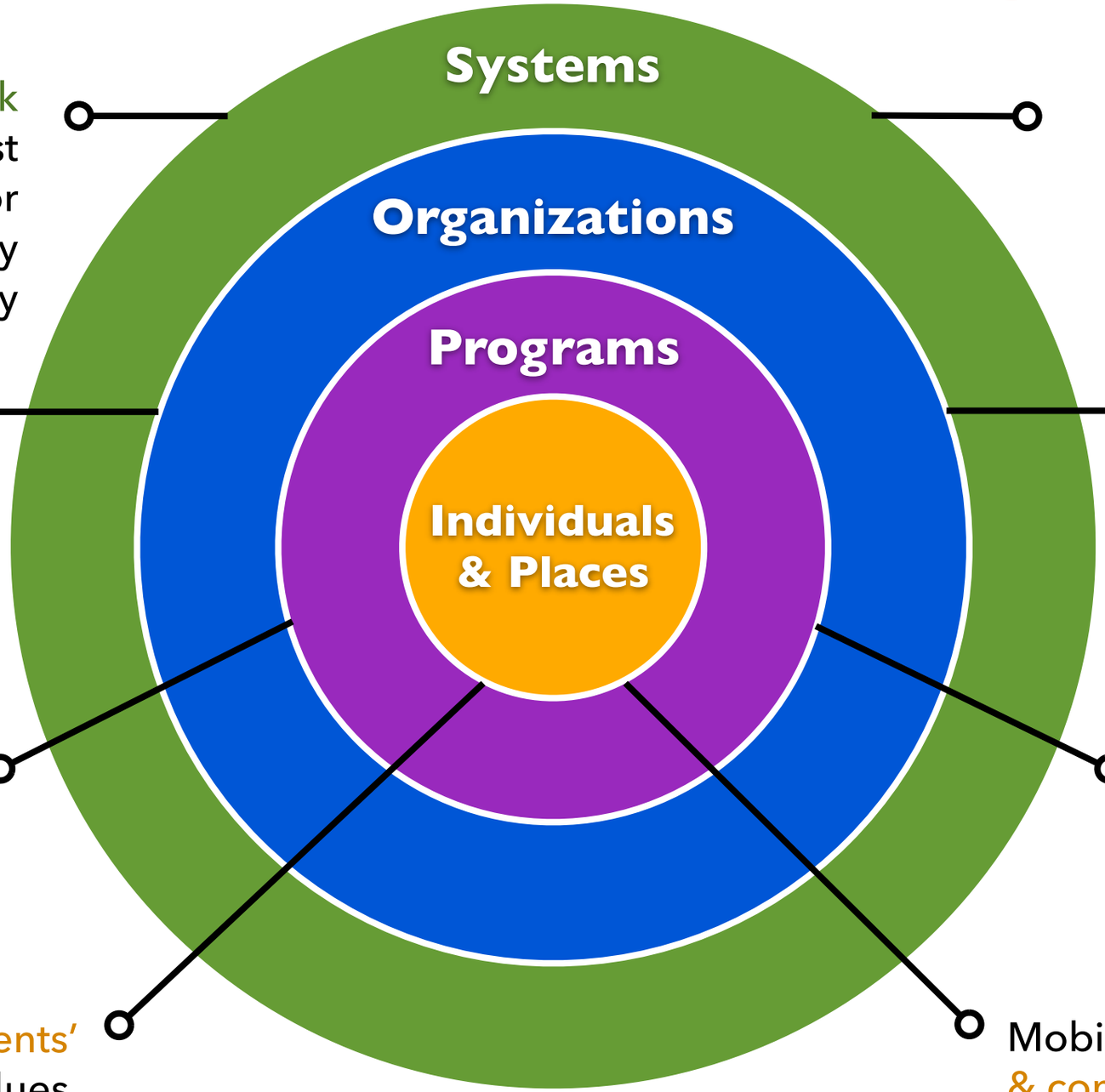
Campus Infrastructure

Culture of service

Bonner *Transformation Goals*

Campus

Community



Leverage Bonner Network as a community of best practice, and resource for higher education locally and nationally

Build campus center that leads effort to make place-based community engagement deep, pervasive, integrated & developmental.

Develop and integrate community engaged learning courses & programs.

Develop & engage students' knowledge, skills, values, and collective action.

Provide capacity-building support for collaboratives to achieve measurable community and systemic change.

Provide capacity-building support for organizations to improve effectiveness, efficiency, and resources.

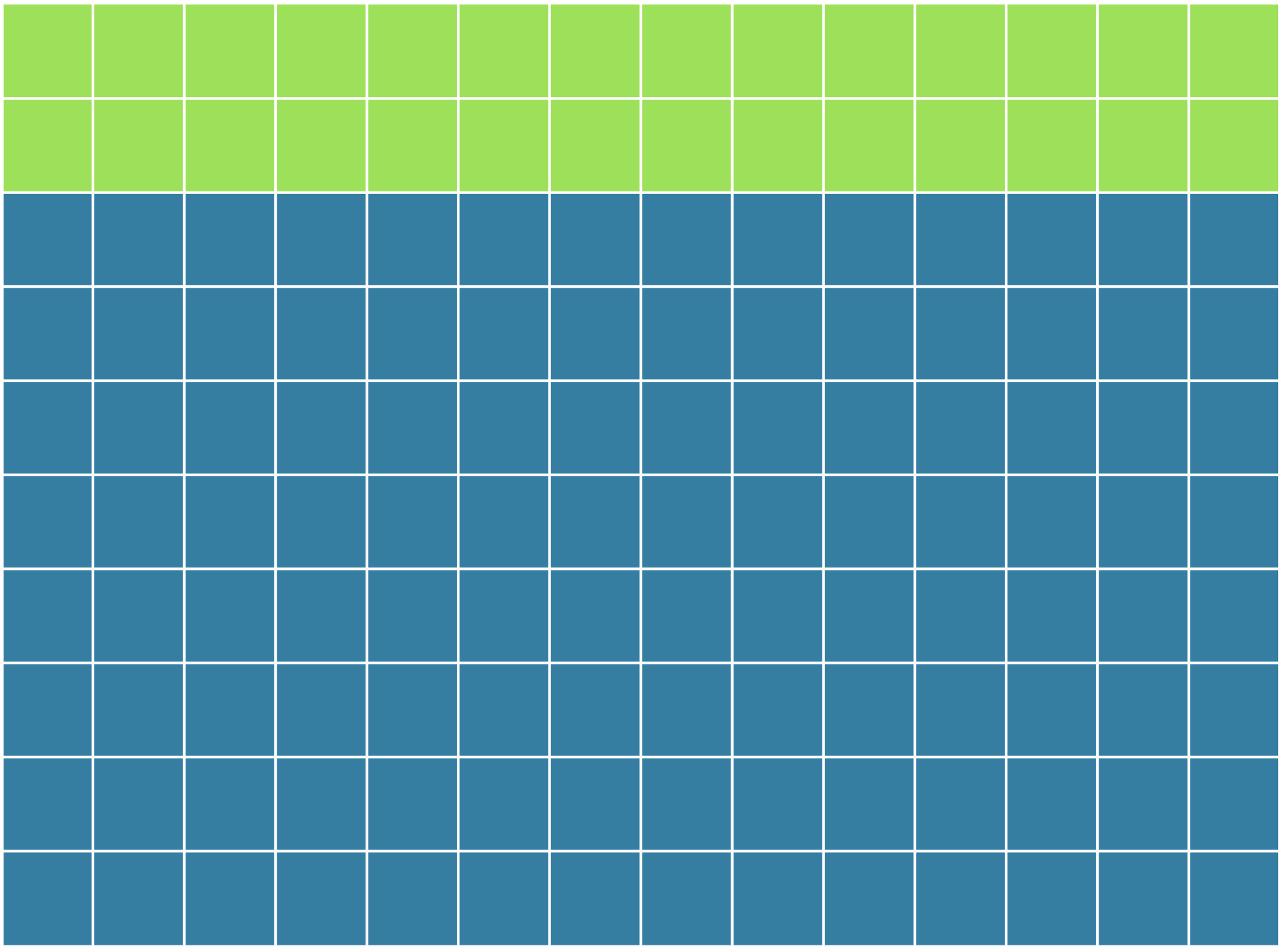
Train & support leaders who develop & manage evidence-based programs and projects.

Mobilize students, faculty, staff, & community members to support individuals & places.

Bonner *Engagement Model*

Partners	**Service Provider**		**Collaborative**	**Campaign**
Roles	**Client Service**	**Program Coordinator**	**Organization Capacity Building**	**Advocacy**
Tasks	e.g., tutoring, serving soup, etc.	Recruiting, training, and supervising volunteers	1) Volunteer Management 2) Program Development 3) Fundraising 4) Communication 5) Research: CBR & PolicyOptions	e.g., letter writing, community organizing, etc.
Program Structures	**Clearinghouse/Directory Listing of Opportunities** (online database)			
	Site/Issue-Based Teams (coalition of student-led service projects)			
	Bonner Program (four year training & increased roles culminating in capstone project)			
Academic Structures	**Service-Learning & Community-Based Research Courses**			
			Problem / Issue-Based Concentrations (courses, service roles, CBR, and capstone project)	
			Skill-based Certificate / Fellowships (courses, client-defined capacity-building projects)	

Why does Bonner work?



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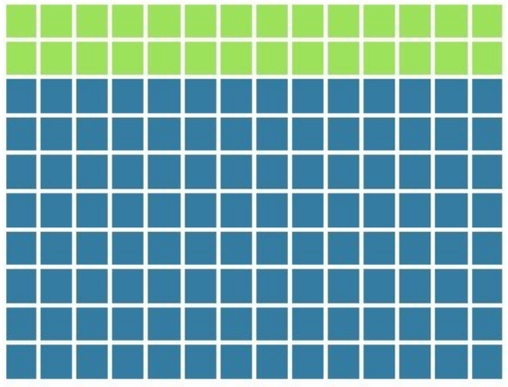

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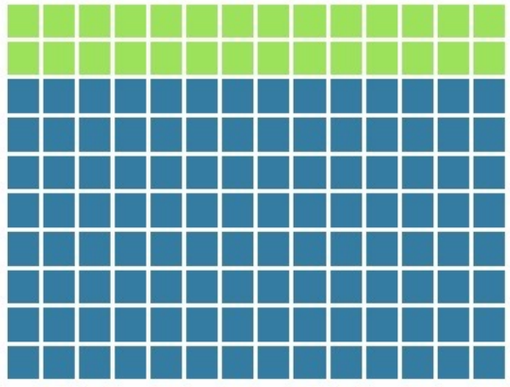

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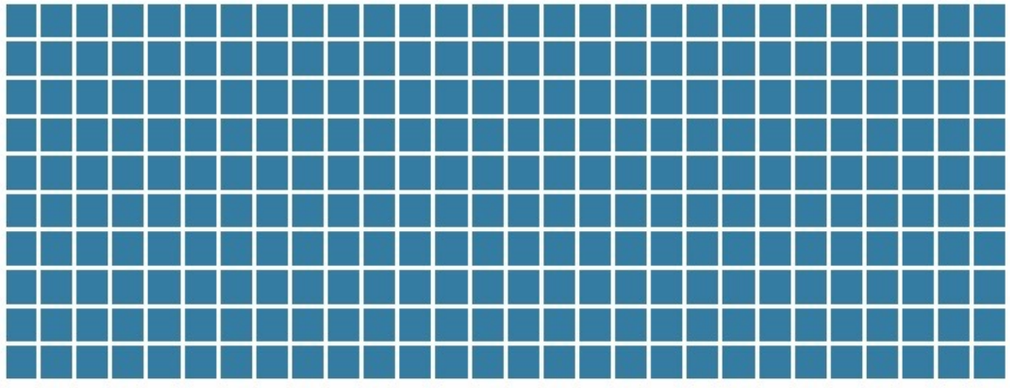

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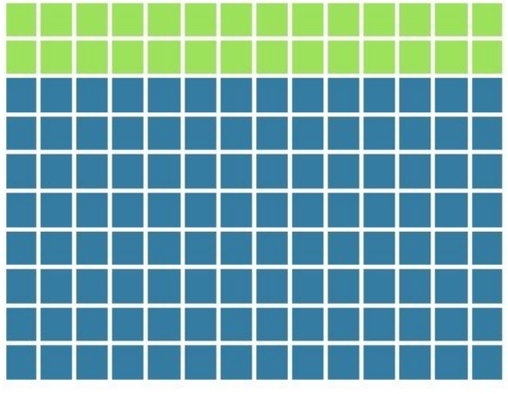

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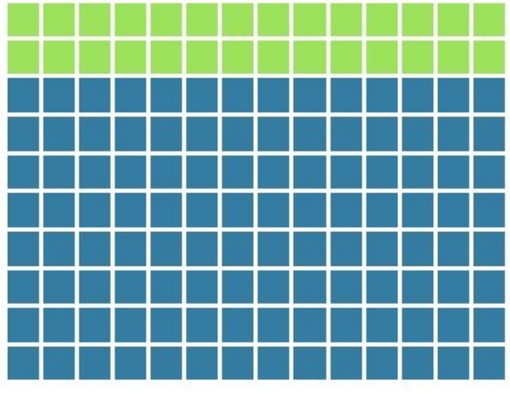

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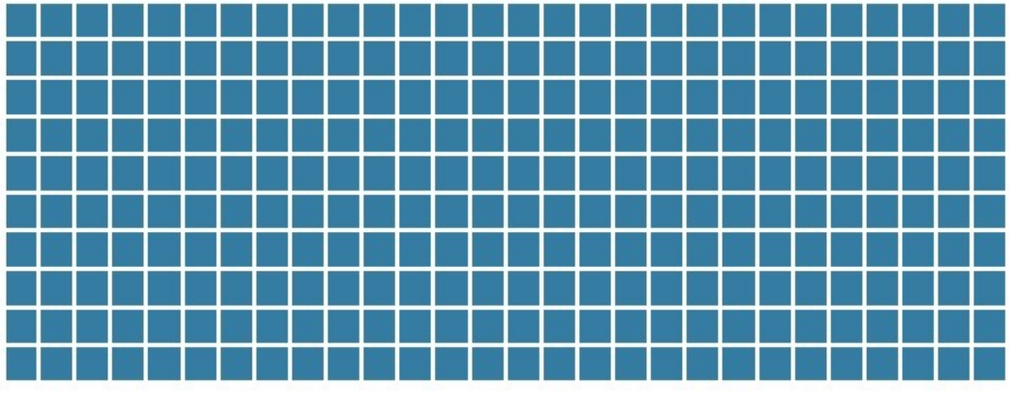

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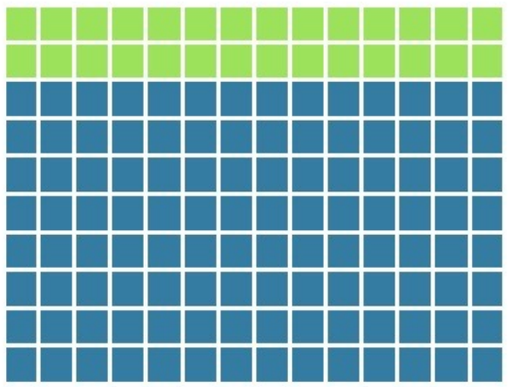

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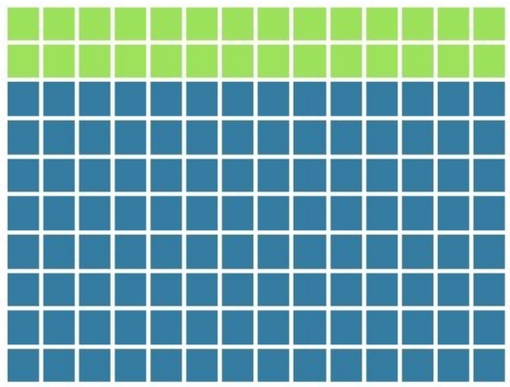

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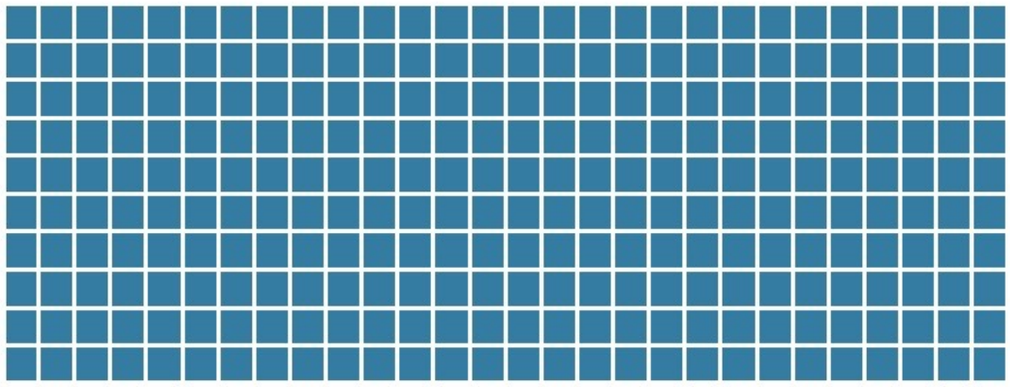

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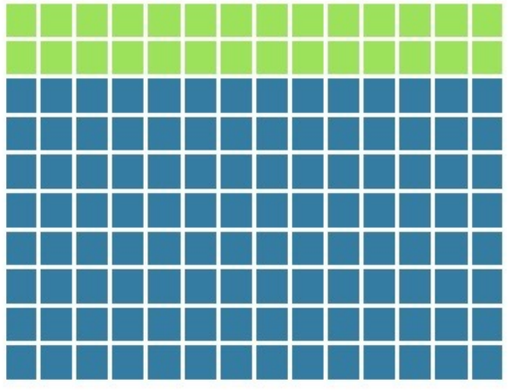

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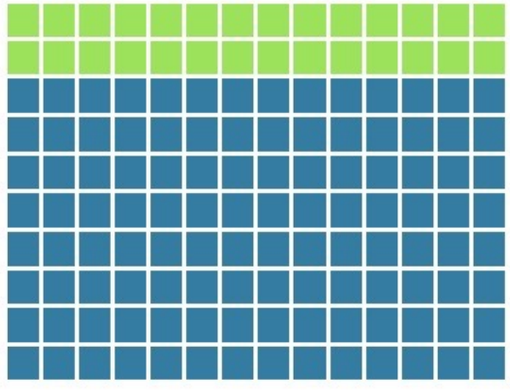

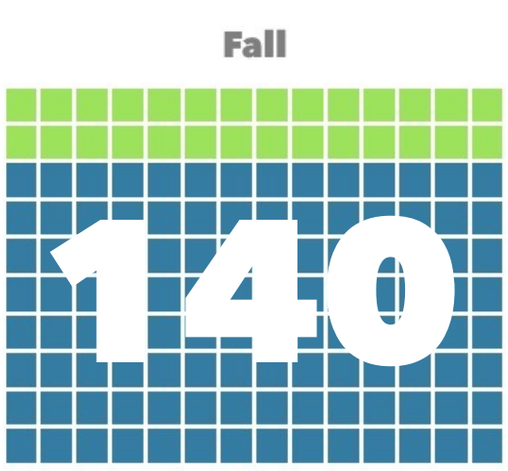

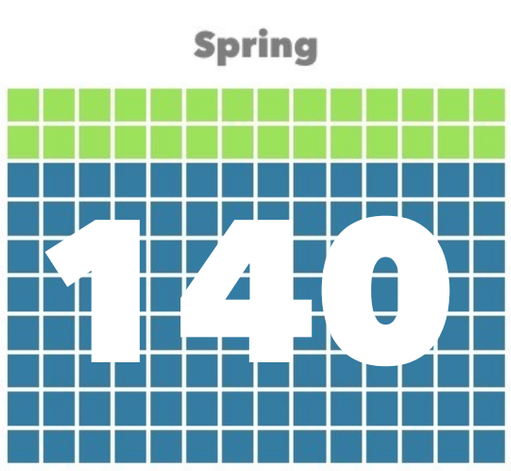

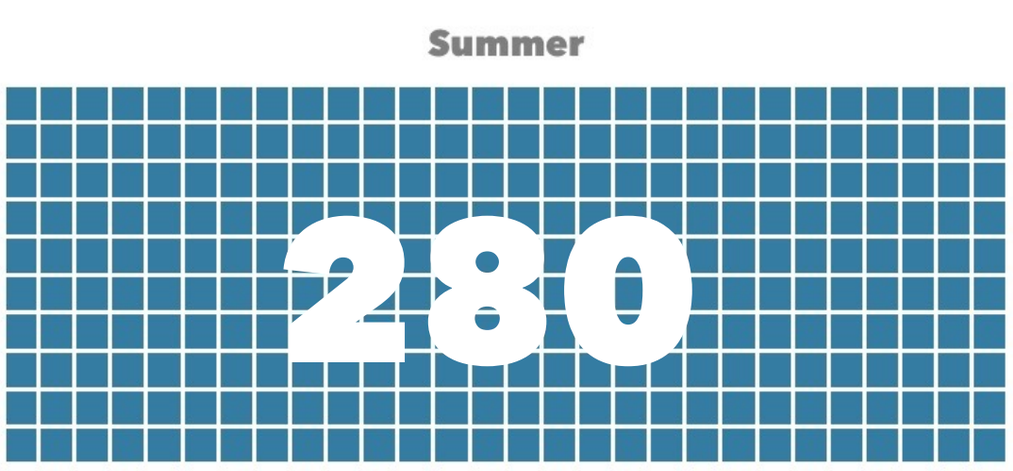

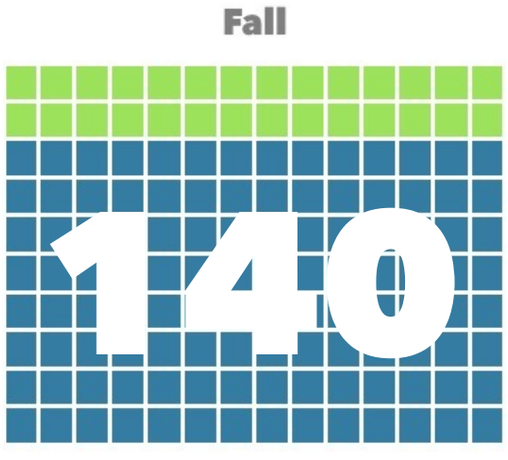

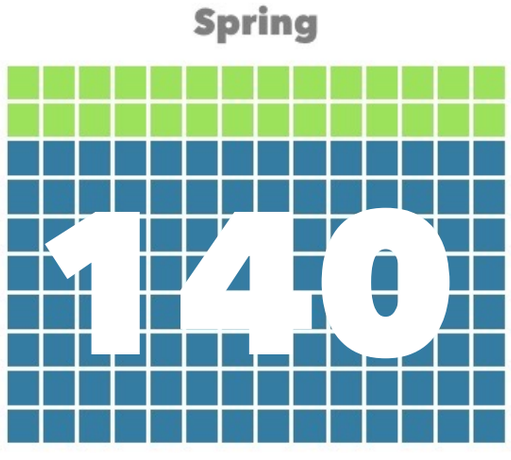

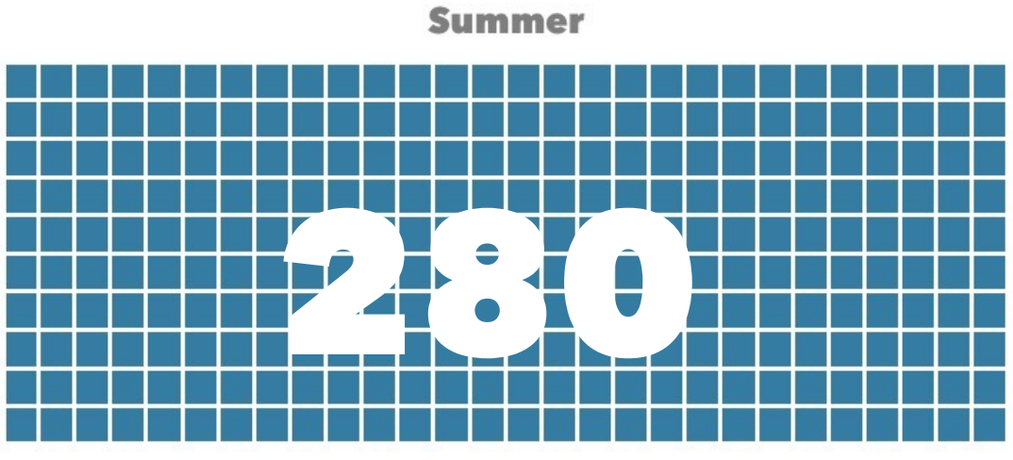

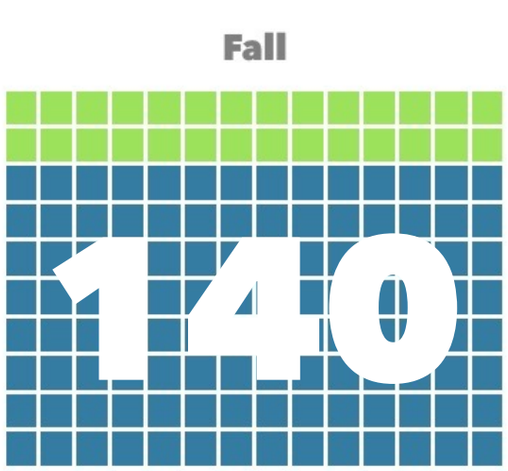

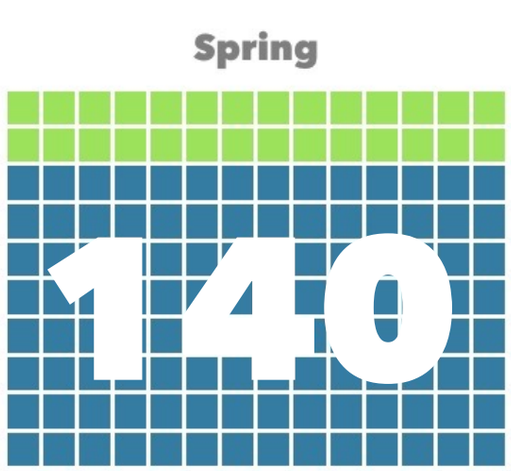

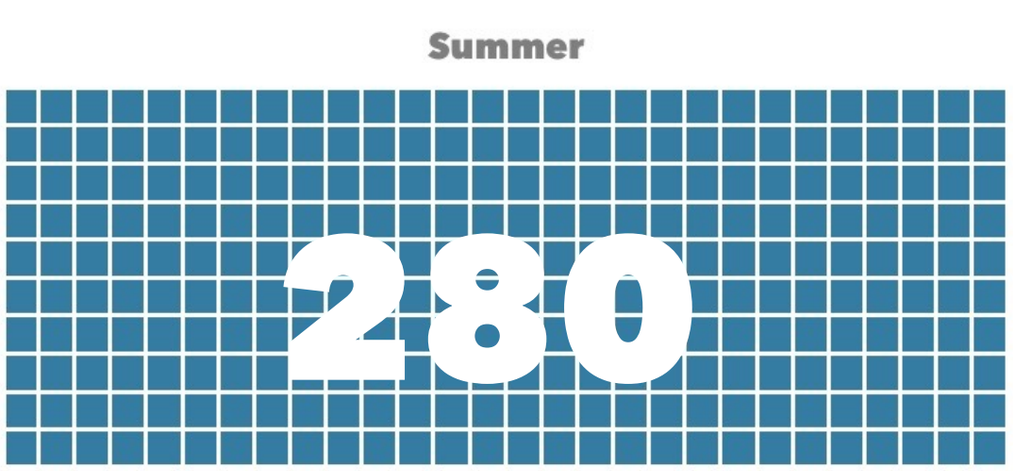

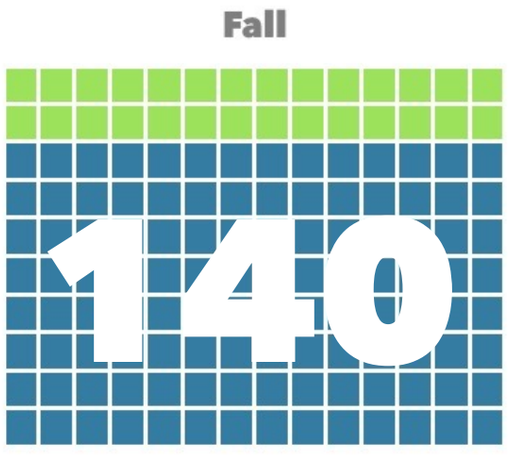

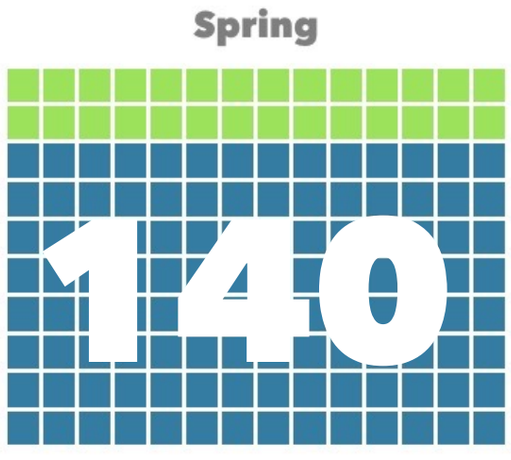

1,120 hours

1,960 hours

Resources

INDIANA UNIVERSITY–PURDUE UNIVERSITY INDIANAPOLIS

COLLEGE OF Saint Benedict

Saint John's UNIVERSITY

STOCKTON UNIVERSITY
NEW JERSEY'S DISTINCTIVE PUBLIC UNIVERSITY

ROLLINS

STETSON UNIVERSITY

MARS HILL UNIVERSITY 1856

Maryville COLLEGE

HIGH POINT UNIVERSITY

1865 RIDER UNIVERSITY

BERRY COLLEGE

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GOD HAS MADE OF ONE BLOOD ALL PEOPLES OF THE EARTH
BEREA COLLEGE

Earlham COLLEGE

CENTRE COLLEGE

Lynchburg College

UNIVERSITY of HOUSTON

Bonner *Web-Based Reporting*

Bonner *Wiki Resources*

☆ Bonner Wiki Home Page

last edited by Robert Hackett 1 month, 2 weeks ago Page history

Bonner Program Management

- **Goals, Framework and Rules**
- Bonner Program Start-Up
- Bonner Program Staffing
  - Bonner Student Leadership
- Recruitment and Selection
- Student Tracking and Accountability
- Reporting and Funding

Student Development

- **Goals and Framework**
- Training and Enrichment
  - Curriculum
- Cornerstone Activities
  - Bonner Orientation
  - First Year Trip
  - Second Year Exchange
  - Junior/Senior Leadership
  - Senior Presentations of Learning

Community Partnerships

- **Goals and Framework**
- Building and Maintaining Partnerships
- Managing Student Placements
  - Capacity Building Projects
  - Summer Placements
- Community Organizing
- Issue-Based Resources

Bonner *Wiki Resources*

Campus-Wide Centers

- **Goals and Frameworks**
- Organizational and Staffing Structure
- Campus-Wide Student Leadership
- Strategic Planning for Your Center
- Funding Your Center
- Tracking Systems
- Communication and PR
- Professional Development

Campus-Wide Integration

- **Goals and Frameworks**
- Faculty Engagement
- High-Impact Practices
  - Community-Based Research
  - PolicyOptions Research
  - Engaged Signature Work / Capstone
  - Minors, Certificates, and Concentrations
- Diversity and Inclusion
- Dialogue Across Difference

Assessment

- **Goals and Framework**
- Student Learning Outcomes
  - Bonner Student Impact Survey
  - E-Portfolios
  - Inquiry-Based Assessment
- Community Impact Outcomes
- Assessment of Community-Engaged Scholarship
- Campus-Wide Assessment

Bonner *Wiki Resources*

Campus Directory	Opportunities	Resources for Students
• Map of Campuses • Campus Profiles • Meeting Archives	• Bonner Learning Communities • Conferences • Resources for New Staff • NJ Bonner AmeriCorps • National Bonner AmeriCorps	• Student Hub • Alumni Directory • Alumni Mentoring Program

THE CORELLA & BERTRAM F. FOUNDATION

"Access to Education, Opportunity to Serve."

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