

# PolicyOptions:

## Policy & Non-Profit Impact

Curriculum - Spring 2016

February - March

### OVERVIEW & PURPOSE

Overview and historical analysis of federal, state and municipal public policy, joined with explicit non-profit decision making and policy briefing. Interns will work with Trenton-based organizations to help them brainstorm, analyze and vet local policy initiatives.

### February 10th

Class:

- Why the generational split between Clinton & Sanders?
- How the Internet changed political campaigning & communications
- Power Mapping - municipal and state

Reading:

- Why Bernie vs. Hillary Matters More Than People Think  
(Benjamin Studebaker)
- Why Hillary Clinton Doesn't Deserve the Black Vote  
(Michelle Alexander, The Nation)

### February 17th

Class:

- Tackling School Segregation, Strategies for Integration and Increasing Quality

Reading:

- School Integration's Comeback  
(Richard D. Kahlenberg, The Atlantic)
- New York State's Extreme School Segregation: Inequality, Inaction and a Damaged Future (Kuscera & Orfield, The Civil Rights Project)

- Read: Foreword, Executive Summary, Discussion and Recommendations (Pgs 123-134)
- New York City Tackles School Segregation  
(Rachel M. Cohen, The American Prospect)
- School Segregation Persists in Gentrifying Neighborhoods, Maps Suggest  
(Elizabeth A. Harris, The New York Times)

## February 24th

Class:

- NJ State Budget Expenditures

Reading/Exercise:

- 1996 & 2016 NJ Budget Book
  - Deanna - Higher Education Spending
  - Dillon - Transportation Spending
  - Tyler - Housing Spending

## March 2nd

Class:

- Policy Brief Topics
  - Questions, Concerns, General Discussion

Reading:

- Guidelines for Writing a Policy Brief  
(Partnership for Economic Policy)