Student-Led Campus-Wide Engagement

Cohort Call 2

Agenda

1. Updates on SLCWE Strategy

2. Tracking Systems (Guests: George Luc, GivePulse & Ariane Hoy, The Bonner Foundation)

   - Overview : Connection to Campus Wide Engagement

   - Functionalities

   - Challenges

3. Next Steps

4. Questions & Discussion

Updates on SLCWE Strategy

Ursinus College
Collegeville, PA

Chosen Tactics

2. Series of Service Events +
3. Campus Calendar +
9. Issue-Based Catalyst

We plan to have the coalition discuss the types of issues their organizations are passionate about (e.g. healthcare, education, immigration, homelessness, etc.) and identify the issues that multiple organizations have in common. The organizations will ideally collaborate to put on service and/or advocacy events relating to their issue of choice. These events will be open to the entire campus and added to our College-wide event management system, increasing both awareness and a sense of ownership among students.

7. Coordinating Council

Our coalition will combine efforts with the Office of Sustainability, which is implementing a ride-sharing system for students to carpool to off-campus locations. This would help address the challenge of limited transportation, which prevents students from engaging in off-campus service.

Student Coalition

- Bonner Leaders (1)
- UCARE Service Fellows (1)
- Scholars in Service (1)
- Student Government (1)
- Residence Life (1)
- Greek Life (1)
- Athletics (1)
- Ambassadors (1)
- Unity House (1)

Strategy

1. Decide on name for Coalition
2. Invite member groups to identify one representative to attend monthly meeting (target start: March '17)
3. Allow Coalition members to steer the direction of coalition by identifying issue areas they want to address. Connect them w/ community partners.
4. Promote service and advocacy events through the event management system and through the organizations themselves.

Ursinus College

Chosen Tactic

Campus Calendar

Student engagement at Brown is diffuse and individualized, with an encouraged culture of "let a thousand flowers bloom". We are not interested in fighting this culture, but we would like to encourage more collaboration and cross-participation among groups engaged in communities on campus. A campus calendar seems like a fairly straightforward way to encourage collaboration and would also provide informational benefits to students, administrators and community partners.

Student Coalition

- 3- Bonner Community Fellows
- 2 -SAO S-Groups
- 1 - Off Campus Work Study
- 1- Engaged Scholars Practicum participants
- 1- Social Innovation Initiative
- 2- Greek life
- 2- Social Action House
- 2- Brown Center for Students of Color

Strategy

Students are drawn to Swearer Center by participating in high quality co-curricular workshops and retreats that are tied to specific learning outcomes.

Ask student coalition to consider the benefits of a calendar and how it could be promoted and used on campus

Delegate responsibility for maintaining the calendar to a Swearer Center Student Staffer

Centre College
Danville, KY

Chosen Tactics:

4. Incentives –

Given that Centre College is a highly academic focused institution, we have identified academic incentives as a method for increasing the depth and breadth of service on campus. We will work to create a service certificate, similar to CNU's Service Distinction Program.

8. Faculty Engagement –

Following the academic avenue to increase service on campus, we will partner with our Center for Teaching and Learning Office, to increase community-based learning through faculty integration into the classrooms. We have a small staff in the CTL office already working on this work; therefore, with Bonners' intentional efforts, we will maximize results.

7. Coordinating Council –

Given that Centre has many organizations with service requirements, we have started the process to organize a group of student leaders to reside on a Service Coalition Council. This group will meet regularly to discuss needs and opportunities to increase the *quality* of service already taking place on campus. We have identified communication as a key challenge, so this initiative will hopefully mitigate those concerns.

Student Coalition

1 - Bonner
1 - SGA
1 – STAND
1 - APO
1 – CARE
1 – Athletics
1 – Greek life
1 - RAs

Strategy

- Discuss ideas and strategies at next BLT meeting.
- Build off of existing Leadership Certificate (SSH, Kendrick) to determine process for creating certificate and CNU's Service Distinction Program to build Centre's own Service Certification Program available to the entire campus.
- Current Junior Intern, Jimmy, will transition into working with the CTL office to increase faculty engagement of service learning in classrooms as his Bonner service site next year.
- Continue to reach out to student leaders to serve on SC and hold first meeting during beginning of Spring semester

BONNER LEADER

- # Chosen Tactic (s)

  3. Campus Calendar
  - Highlight service opportunities that are planned by other organizations (besides PEACE) that are open to the campus community
  - Investigate possible collaborations (instead of two small events, perhaps a larger event to best utilize resources)
  - Identify gaps where nothing is planned and try to close with an opportunity

  9. Issue-Based Catalyst
  - Focus on different social issues (besides PEACE) and educate the campus community
  - Determine if multiple events can be built around an issue

  7. Coordinating Council
  - For both of the above, see if a group can convene to work on these items (having membership from Coalition on right)

- # Student Coalition

  - Community Engagement
    - Bonner Leader Program
    - PEACE Volunteer Center
    - Fraternity and Sorority Life
  - Leadership Engagement
    - President's Leadership Fellows
    - Advocacy organizations
    - Service organizations
  - Life Skills
    - Spartan Mentors
  - Student Government
  - Athletics

  # Strategy
  - Get in touch with organizations: those in the immediate vicinity and outside (the advocacy and service organizations and Athletics)
  - Plan a meeting or communication blast to those interested in a large-scale initiative
  - Identify 1-2 students to focus on building these relationships and completing initial steps
  - Brainstorm ideas for Fall 17

Rutgers University-NB

Coordinating Council

- 7. Rutgers has a long history of service, yet it is de-centralized over several centers, schools, departments and student organizations. There are many student groups serving in the New Brunswick Community, but all without coordination and University oversight making it difficult for the community to access these resources for volunteers, fundraising, etc. The same is true of the students wanting to do meaningful service, but lacking the community knowledge and relationships necessary to do so. The Collaborative Center for Community-Based Research and Service currently plays the role of bridging the gap and providing the community a portal to access student resources. However, The Collaborative focuses mainly on academic service opportunities and needs to strengthen working relationship on the Student Affairs side of the university. By organizing a coalition of students who could help us plan and summon large or small group of students as needed will definitely have a positive impact on the New Brunswick Community.

- 3. Campus Calendar

Organize a community campus service calendar.

Students Coalition
- 3 mentors
- 2 Greeks (service fraternities and sororities),
- 2 Resident Life,
- 2 Student Government
- 1 Study Abroad,
- 2 O off campus housing volunteers,
- 3 Bonners,
- 1 Environmentalist,
- 1 Undocumented students organization
- 3 first year's student (RU First)

Strategy
 Organize a community campus service calendar.
 Create a structure, probably online, where community members could place request for service.
Create a structure where large amount of students could be summon for emergency service in the community.

STETSON UNIVERSITY

Chosen Tactic(s)

7. Coordinating Council
Our Center currently sponsors students from a variety of programs and clubs who perform office hours each week. After the selection of leaders and employees for the 2017-2018 academic year, we plan to sponsor a collective retreat for all of our student leaders to collaborate on projects for the upcoming year, and plan a time when they can all continue to meet to further their collaboration.

3. Campus Calendar
We already send out a weekly newsletter with community engagement opportunities and a cultural events calendar, but merging the two and giving our students editorial oversight will allow them to use their own language and creativity in marketing these opportunities to our campus.

Student Coalition

- 6-10 Bonner Students (Senior Interns and Lead Team)
- 2 Environmental Values Fellows
- 2 Alternative Spring Break Directors
- 2 Multicultural Student Council Reps
- 1 Community Ambassadors Coordinator
- 1 Day of Service Coordinator

Strategy

- Plan collective student leadership orientation with separate tracks for respective groups
- Devise plan to create liaisons in Greek orgs and academic societies
- Utilize the pre-existing Many Voices, One Stetson calendar to develop the Campus Calendar

Tracking Systems

Learning Objectives

- Understand the purpose and impact of tracking campus-wide engagement

- Gain introductory knowledge about a multitude of existing tracking systems

- Connect the information learned about tracking systems to your current strategy for boosting student-led campus-wide engagement

Benefits of Tracking Systems

1. Resulting metrics can provide data and statistics for institutional validation and external sources of funding or accreditation.

2. The tracking system can provide linkages with academics, providing a mechanism to monitor service learning and CBR.

3. The tracking system can serve as an organized structure for the campus and center to increase campus-wide student engagement.

1. Resulting metrics can provide data and statistics for institutional validation and external sources of funding or accreditation.

Tracking System Metrics

- Hours served

- Projects completed

- Percentage or number of hours of engagement, categorized by faculty, department, and programs

- Service-learning courses, community-based research, academic projects offered and completed

- Community capacity building (e.g. number and types of grants written, financial resources devoted, etc.)

- Number of service opportunities/year

Institutional Validation

How does community engagement work toward our institution's mission and strategic plan?

Why does your center need resources?

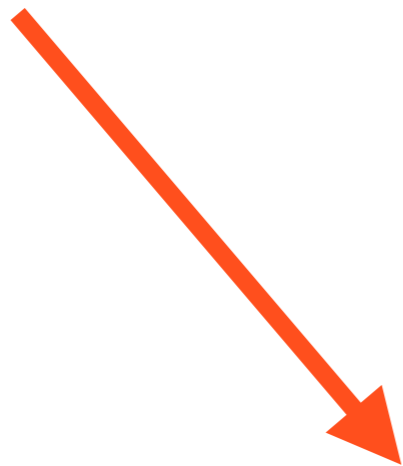*How does civic and community engagement connect to student learning?*

Tracking System Metrics

External Sources

FUNDING
What evidence can you provide to demonstrate that your campus is civically engaged?

ACCREDITATION
Presidents' Honor Roll or the Carnegie Classification

PARTNERSHIPS
What opportunities are there for community partners to have a mutually beneficial relationship?

Tracking System Metrics

2. The tracking system can provide linkages with academics, providing a mechanism to monitor service learning and CBR.

Train faculty in tracking system use and functions → Faculty utilize tracking system in their CE courses and CBR projects

Catalogue of CE courses available & CBR projects accomplished

Use of tracking system as encouragement for CE courses and widespread use among faculty

3. The tracking system can serve as an organized structure for the campus and center to increase campus-wide student engagement.

- Recruitment for large service events

- Use of data to target specific audiences for messages and opportunities most appealing to them

- Centralized source of engagement opportunities

  - Volunteer schedules

  - Carpooling

  - Buddy system for new volunteers

The use of a tracking systems is <u>one potential mechanism</u> to boost our current strategy of student-led campus-wide engagement.

volgistics
Volunteer Logistics

mobileserve

givepulse

OrgSync

campuslabs
Data Driven Innovation

My Service Log

Samaritan
Technologies

Tracking Tools

salesforce

Lyon Software
...more than just a software company.

HandsOn
Connect
Cloud Solutions

noblehour
Time to make things better.

GiveGab

Volunteer Software
People Helping People

Functionalities

- Community Partners can post opportunities

- Students can track engagement, learning outcomes, and reflection

- Faculty can track students' community engaged learning

- Hour approval process

- Track hours by organization

Functionalities

- Manage one-day service events

- Data analysis and reporting

- Integration with other institutional databases

- Co-curricular transcripts

- Communications functions (emails)

- Social media integration

Challenges

- Cost

- Buy-In

- IT-considerations

- Required training

- Management of system by staff

Next Steps

1. Continue with SLCWE Strategies

2. Next Call : early-mid April

   - Preliminary comparative research on the prominent tracking systems used today (e.g. cost, features, etc.)

   - Feature Bonner campus staff who will share their strategy in implementing a tracking system effectively on their campus

   - Strategies to overcome the potential challenges of campus tracking systems

   - Strategies to expand usage by students, staff, and partners

Questions & Discussion