

# Student-Led Campus-Wide Engagement

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Cohort Call 1 • January 27, 2017

# Today's Agenda

- Introductions
- Review of the Assignment
- Strategy Share-Out
- Next Steps / Resources

# The Assignment

What is your campus' **strategy** to increase Student-Led Campus-Wide Engagement?

How will your campus use your Student Coalition to increase campus-wide engagement?

# Who comprises your Student Coalition?

- The Bonner Program / Service Programs
- The Campus Center for Civic Engagement
- Clubs/Organizations
- Academic Courses
- Departments.

# What tactics best fit the landscape of your campus?

1. Campus-Wide Service Events

2. Series of Service Events

3. Campus Calendar

4. Incentives

5. Inventory of Issues

6. Culture of Service on Campus

7. Coordinating Council

8. Faculty Engagement

9. Issue-Based Catalyst

# What's the strategy?

How will you use your Student Coalition to pursue these tactics?

What are your next steps?

# Centre College

Danville, KY

## Chosen Tactics:

### 4. Incentives –

Given that Centre College is a highly academic focused institution, we have identified academic incentives as a method for increasing the depth and breadth of service on campus. We will work to create a service certificate, similar to CNU's Service Distinction Program.

### 8. Faculty Engagement –

Following the academic avenue to increase service on campus, we will partner with our Center for Teaching and Learning Office, to increase community-based learning through faculty integration into the classrooms. We have a small staff in the CTL office already working on this work; therefore, with Bonnors' intentional efforts, we will maximize results.

### 7. Coordinating Council –

Given that Centre has many organizations with service requirements, we have started the process to organize a group of student leaders to reside on a Service Coalition Council.

This group will meet regularly to discuss needs and opportunities to increase the *quality* of service already taking place on campus. We have identified communication as a key challenge, so this initiative will hopefully mitigate those concerns.

## Student Coalition

- 1 - Bonner
- 1 - SGA
- 1 – STAND
- 1 - APO
- 1 – CARE
- 1 – Athletics
- 1 – Greek life
- 1 - RAs



## Strategy

- Discuss ideas and strategies at next BLT meeting.
- Build off of existing Leadership Certificate (SSH, Kendrick) to determine process for creating certificate and CNU's Service Distinction Program to build Centre's own Service Certification Program available to the entire campus.
- Current Junior Intern, Jimmy, will transition into working with the CTL office to increase faculty engagement of service learning in classrooms as his Bonner service site next year.
- Continue to reach out to student leaders to serve on SC and hold first meeting during beginning of Spring semester



## BONNER LEADER

- Chosen Tactic (s)

- 3. Campus Calendar

- Highlight service opportunities that are planned by other organizations (besides PEACE) that are open to the campus community
    - Investigate possible collaborations (instead of two small events, perhaps a larger event to best utilize resources)
    - Identify gaps where nothing is planned and try to close with an opportunity

- 9. Issue-Based Catalyst

- Focus on different social issues (besides PEACE) and educate the campus community
    - Determine if multiple events can be built around an issue

- 7. Coordinating Council

- For both of the above, see if a group can convene to work on these items (having membership from Coalition on right)

- Student Coalition

- Community Engagement
    - Bonner Leader Program
    - PEACE Volunteer Center
    - Fraternity and Sorority Life
  - Leadership Engagement
    - President's Leadership Fellows
    - Advocacy organizations
    - Service organizations
  - Life Skills
    - Spartan Mentors
  - Student Government
  - Athletics

### Strategy

- Get in touch with organizations: those in the immediate vicinity and outside (the advocacy and service organizations and Athletics)
  - Plan a meeting or communication blast to those interested in a large-scale initiative
  - Identify 1-2 students to focus on building these relationships and completing initial steps
  - Brainstorm ideas for Fall 17



# Rutgers University-NB

## Coordinating Council

- 7. Rutgers has a long history of service, yet it is de-centralized over several centers, schools, departments and student organizations. There are many student groups serving in the New Brunswick Community, but all without coordination and University oversight making it difficult for the community to access these resources for volunteers, fundraising, etc. The same is true of the students wanting to do meaningful service, but lacking the community knowledge and relationships necessary to do so. The Collaborative Center for Community-Based Research and Service currently plays the role of bridging the gap and providing the community a portal to access student resources. However, The Collaborative focuses mainly on academic service opportunities and needs to strengthen working relationship on the Student Affairs side of the university. By organizing a coalition of students who could help us plan and summon large or small group of students as needed will definitely have a positive impact on the New Brunswick Community.
- 3. Campus Calendar  
Organize a community campus service calendar.

## Students Coalition

- 3 mentors
- 2 Greeks (service fraternities and sororities),
- 2 Resident Life,
- 2 Student Government
- 1 Study Abroad,
- 2 Off campus housing volunteers,
- 3 Bonners,
- 1 Environmentalist,
- 1 Undocumented students organization
- 3 first year's student (RU First)

## Strategy

Organize a community campus service calendar.

Create a structure, probably online, where community members could place request for service.

Create a structure where large amount of students could be summoned for emergency service in the community.

# Ursinus College

## Collegeville, PA

### Chosen Tactics

#### 2. Series of Service Events +

#### 3. Campus Calendar +

#### 9. Issue-Based Catalyst

*We plan to have the coalition discuss the types of issues their organizations are passionate about (e.g. healthcare, education, immigration, homelessness, etc.) and identify the issues that multiple organizations have in common. The organizations will ideally collaborate to put on service and/or advocacy events relating to their issue of choice. These events will be open to the entire campus and added to our College-wide event management system, increasing both awareness and a sense of ownership among students.*

#### 7. Coordinating Council

*Our coalition will combine efforts with the Office of Sustainability, which is implementing a ride-sharing system for students to carpool to off-campus locations. This would help address the challenge of limited transportation, which prevents students from engaging in off-campus service.*

### Student Coalition

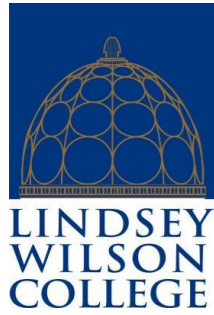
- Bonner Leaders (1)
- UCARE Service Fellows (1)
- Scholars in Service (1)
- Student Government (1)
- Residence Life (1)
- Greek Life (1)
- Athletics (1)
- Ambassadors (1)
- Unity House (1)

### Strategy

1. Decide on name for Coalition
2. Invite member groups to identify one representative to attend monthly meeting (target start: March '17)
3. Allow Coalition members to steer the direction of coalition by identifying issue areas they want to address. Connect them w/ community partners.
4. Promote service and advocacy events through the event management system and through the organizations themselves.



Ursinus College



## Lindsey Wilson College Columbia, KY

### Chosen Tactic(s)

#### **(1) Campus-Wide Service Events**

LWC has a very strong culture of service already on campus, but we lack organization to plan ahead and advertise events to get more involvement across departments and across campus.

#### **(3) Campus Calendar**

We have a campus app that is used by the majority of students, with the capability to advertise events and programming. We plan to use it in a more intentional way to advertise service opportunities, with the bonus that it offers a way for students to “check in” and provide feedback after events.

### Student Coalition

#### **8 Student Leaders**

- Athletics - 2
- Campus Ministry - 1
- Bonner - 1
- Student Government - 1
- Residence Life - 1
- International Student Programs - 1
- Sustainability - 1

### Strategy

- Get buy-in from student coalition, after forming, by discussing specific purpose of and goals for coalition
- Encourage communication across departments through email, social media, and app use
- Vote on issue most relevant to coalition and use the consensus to plan a campus-wide service event for National Volunteer Week (April 24-28, 2017)

# University of Richmond



## Chosen Tactic

Our students' idea is to make Bonners points-of-contact for the whole student body during the 4-week volunteer registration process. The objective is for Bonner Scholars to serve as the bridge between the university and the city for their peers interested in engaging.

## Student Coalition

- Led by 2 Bonner Congress Representatives and 1 senior intern
- 8 Student Leadership Team members
- 20 Bonner Scholar points-of-contact

## Strategy

Students contact Bonner Scholars to ask questions about specific organizations. They also shadow Bonners to “explore” an organization before committing.

***RICHMOND***<sup>TM</sup>



**STETSON**  
UNIVERSITY

## Chosen Tactic(s)

### 7. Coordinating Council

*Our Center currently sponsors students from a variety of programs and clubs who perform office hours each week. After the selection of leaders and employees for the 2017-2018 academic year, we plan to sponsor a collective retreat for all of our student leaders to collaborate on projects for the upcoming year, and plan a time when they can all continue to meet to further their collaboration.*

### 3. Campus Calendar

*We already send out a weekly newsletter with community engagement opportunities and a cultural events calendar, but merging the two and giving our students editorial oversight will allow them to use their own language and creativity in marketing these opportunities to our campus.*

## Student Coalition

- 6-10 Bonner Students (Senior Interns and Lead Team)
- 2 Environmental Values Fellows
- 2 Alternative Spring Break Directors
- 2 Multicultural Student Council Reps
- 1 Community Ambassadors Coordinator
- 1 Day of Service Coordinator

## Strategy

- Plan collective student leadership orientation with separate tracks for respective groups
- Devise plan to create liaisons in Greek orgs and academic societies
- Utilize the pre-existing Many Voices, One Stetson calendar to develop the Campus Calendar



# Swearer Center

for public service

BROWN UNIVERSITY

## Chosen Tactic

### **Campus Calendar**

Student engagement at Brown is diffuse and individualized, with an encouraged culture of “let a thousand flowers bloom”. We are not interested in fighting this culture, but we would like to encourage more collaboration and cross-participation among groups engaged in communities on campus. A campus calendar seems like a fairly straightforward way to encourage collaboration and would also provide informational benefits to students, administrators and community partners.

## Student Coalition

- 3- Bonner Community Fellows
- 2 -SAO S-Groups
- 1 - Off Campus Work Study
- 1- Engaged Scholars Practicum participants
- 1- Social Innovation Initiative
- 2- Greek life
- 2- Social Action House
- 2- Brown Center for Students of Color

## Strategy

Students are drawn to Swearer Center by participating in high quality co-curricular workshops and retreats that are tied to specific learning outcomes.

Ask student coalition to consider the benefits of a calendar and how it could be promoted and used on campus

Delegate responsibility for maintaining the calendar to a Swearer Center Student Staffer



# Depauw University

Greencastle, IN

- Depauw Civic Summit
- Organize Greek Life Philanthropy
- Ed Studies
- Student Organizations
- Greek Service



## Pennsylvania State University State College, PA

For more info:

- Email Council President, [John Dick](#)
- Website: <http://sites.psu.edu/lionhearts/>
- Notes on [Basecamp](#)



### Student Coalition

2-3 invited members from 10 of the largest service orgs on main campus

1. Alpha Phi Omega
2. Circle K
3. Habitat for Humanity
4. On My Honor
5. Rotaract Club
6. Student Red Cross Club
7. Student United Way
8. Gamma Sigma Sigma
9. Music Service Club
10. Bridges to Prosperity

### Tactics:

#### 7. Coordinating Council

Est. 2004 to bring together the student leaders from each of the service orgs in order to share resources, transportation, and ideas. This group meets weekly on Friday afternoons for support and training.

#### 6. Culture of Service on Campus

Given that the council is comprised of students from the largest service orgs on campus, most of the service that occurs on campus occurs through these 10 channels. The council's newest initiative is to increase visibility of service on campus. They are coordinating a civic engagement fair for just service organizations, which serves to aid in service opportunity awareness, but also to encourage other service orgs to join as well.

### Strategy

- Council initially started by an admin member, who was already the advisor to 2-3 service orgs
- Buy in: All of the participants benefit directly from the council, so they continue coming. It benefits the individual orgs, the service leaders, and the campus service culture.
- Finding a common meeting time was essential to success.
- Student initiative runs the council; they created their own learning outcomes, mission, and meetings (with assistance from administrative advisors)



# Cohort Resources

- Presentation & Minutes will be posted on Basecamp/Bonner Wiki
- Sample 1st Meeting Agenda
  - Post your meeting agendas/notes
- Continue asking questions and for advice on the Basecamp

# Next Steps

- Move forward with your strategy: Convene your student coalition for the first time
- Next Cohort Call: late February/early March
  - Check in with progress
- Future calls
  - The role of community partners in Student-Led Campus Wide Engagement
  - The potential use of tracking systems (OrgSync, GivePulse) in SLCWE